University of Gdańsk

Subject card

Subject name and code	Competitivenes of location, PG_00201364						
Field of study	Spatial Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Master's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	3.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of Regional Development -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maciej Tarkowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		7.0		23.0	75
Subject objectives	Explanation of the origins and essence of the concept of competitiveness; Explanation of the formation of competitive advantages based on local and regional development conditions and factors; Identification of methods and tools for strengthening competitive advantages on a local and regional scale						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[GPMU2_U07] performs complex research tasks or expertise in the field of spatial management by interacting with other people, taking a leading role in teams and presenting the results of the research in a written and oral form using specialised terminology	performs complex research tasks or expert reports on the identification of competitive advantages of selected locations, interacting with others, take a leading role in teams and present the results of this research in written and oral form, using specialist terminology.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[GPMU2_W07] knows basic principles for creating and developing forms of individual entrepreneurship that make use of knowledge in the field of spatial management and corporate social responsibility, with particular emphasis on responsibility for environmental impact	defines the basic principles for the creation and development of forms of individual entrepreneurship using knowledge of the competitiveness of locations	[SW4] test/exam - oral or written
[GPMU2_W04] lists in-depth methods and tools (quantitative, qualitative, cartographic) of research in spatial management	has a deep understanding of the determinants of the methods and tools (quantitative, qualitative, cartographic) of location competitiveness research	[SW4] test/exam - oral or written
[GPMU2_W03] understands to a deeper extent, the conditions (natural, social, economic, cultural, legal) of processes taking place in spatial management, with particular emphasis on the specifics of Polish maritime areas and voivodships of northern Poland	explains in greater depth the role of conditions (natural, social economic, cultural, legal) in determining the competitiveness of a location and understands the interaction between competitiveness and spatial development	[SW4] test/exam - oral or written
[GPMU2_U05] formulates and tests hypotheses regarding determinants (natural, social, economic, cultural, legal) of spatial management	formulates and tests hypotheses on the competitive advantages of locations	[SU2] presentation/project/paper/ report [SU3] text preparation/written work

Subject contents

Issues in the lectures: the concept of competitiveness and its genesis; competitiveness of enterprises and competitiveness of locations; conditions and factors of local and regional development and their role in building competitiveness; investment attractiveness as a manifestation of the competitiveness of locations; industrial clusters as a manifestation of the competitiveness of locations; methods and tools for strengthening the competitive advantages of regions, evolution of the notion of regional competitiveness and alternative concepts. **Practice issues**: identification of environmental and anthropogenic resources enabling the building of competitive advantages; characteristics of a selected industrial cluster; identification of factors of investment attractiveness of a selected location.

Prerequisites and co-requisites

knowledge of market conditions and factors and an understanding of their impact on land use planning, knowledge of business location factors, knowledge of basic economics and entrepreneurship

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
presentation/project	51.0%	20.0%
written elaboration	51.0%	20.0%
written test	51.0%	60.0%

Recommended reading	Basic literature	**Brodzicki T., Kuczewska J**. (eds.), 2012, Klastry i polityka klastrowa w Polsce. Konkurencyjność przedsiębiorstw, sektorów i regionów, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk. **Dyba W**., 2017, Klastry meblarskie na tle struktury przestrzennej przemysłu meblarskiego w Polsce, Prace Komisji Geografii Przemysłu Polskiego Towarzystwa Geograficznego, nr 31(1), s. 38-51. **Gorzelak G., Jałowiecki B**., 2000, Konkurencyjność regionów, Studia Regionalne i Lokalne, nr 1 (1), s. 7-24. **Łaźniewska E., Gorynia M**. (eds.), 2012, Konkurencyjność regionalna, Wydawnictwo Naukowe PWN, Warszawa. **Nowakowska A**., 2011, Regionalny wymiar procesów innowacji, Wydawnictwo Uniwersytetu Łódzkiego, Łódź. **Porter M. E**., 2001, Porter konkurencji, Polskie Wydawnictwo Ekonomiczne, Warszawa. **Tarkowski M**., 2008, Centra i peryferie rozwoju społeczno-gospodarczego Polski w okresie transformacji ustrojowej, Wydawnictwo Bernardinum, Gdynia-Pelplin. **Tarkowski M., Palmowski T., Kopeć K., Wendt J. A.**, 2016, Gdynia w Unii Europejskiej. Konkurencyjność gospodarki, Wydawnictwo Bernardinum, GdańskPelpin, s. 203. Huggins, R.. Thompson, P., 2017,. Introducing regional competitiveness and development: contemporary theories and perspectives. , pp. 1-32. doi: 10.4337/9781783475018.00005. **Kouskoura, A., Kalliontzi, E., Skalkos, D., & Bakouros, I.,** 2024,. Assessing the Key Factors Measuring Regional Competitiveness. Sustainability. https://doi.org/10.3390/su16062574. **Grassia, M., Marino, M., Mazza, R., Misuraca, M., Zavarrone, E. and Friel, M**., 2022,. Regional Competitiveness: A Structural-Based Topic Analysis on Recent Literature. Social Indicators Research, 173, pp. 83 - 108. doi: 10.1007/s11205-022-02951-4.
	Supplementary literature	**Klasik A**. (ed.), 2005, Przedsiębiorczy i konkurencyjny region w teorii i polityce rozwoju regionalnego, Biuletyn KPZK nr 218, Warszawa **Markusen A**., 1996, Sticky places in slippery space: A typology of industrial districts, Economic Geography 72 nr 3, s. 293-313. **Martin R., Sunley P**., 2006, Deconstructing Clusters: Chaotic Concept or Policy Panacea?, in:. Breschi S., Malerba F., eds., Clusters, Networks and Innovation, Oxford University Press, Oxford. **Oleksiuk A**., 2009, Konkurencyjność regionów a klastry technologiczne i parki przemysłowe, Oficyna Wydawnicza Brandta, BydgoszczWarszawa. **Porter M. E**., 2003, The Economic Performance of Regions, Regional Studies, Vol. 37.6&7, pp. 549578 **Nowakowska A., Przygrodzki Z., Sokołowicz M. E**., 2001, Region w gospodarce opartej na wiedzy, Wydawnictwo Difin S.A., Warszawa. **Zielińska-Głębocka A**. (ed), 2008, Lokalizacja przemysłu a konkurencyjność regionów (w kontekście integracji europejskiej), Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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