University of Gdańsk

Subject card

Subject name and code	The Basics of a Business - lecture, PG_00201455		
Field of study	Water Management and Protection of Water Resources		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	1.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Spatial Studies -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Grażyna Chaberek-Kałużniak	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	1.0	4.0	25

Subject objectives

To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time managementElementary preparation for self-employmentPreparation for further training in entrepreneurship

Learning outcomes

Course outcome	Subject outcome	Method of verification
[GWOZWL3-K07] taking initiative in action, think in an entrepreneurial way.	acts in an entrepreneurial manner, applies the basic principles of time management	[SK3] text preparation/written work
[GWOZWL3-W11] basic principles of creation and development of various forms of entrepreneurship.	Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship	[SW3] text preparation/written work

Subject contents

Module 1: Good habits, time managementModule 2: Basic economic conceptsModule 3: Economic and entrepreneurial law in PolandModule 4: Good examples of entrepreneurial attitudes

Prerequisites and co-requisites

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Essay - Interview with an entrepreneur</td><td>51.0%</td><td>100.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011

Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012

Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018

Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019

M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3</td></tr>
<tr><td>Supplementary literature</td><td>Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992

Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s. 154-169

Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192

Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47

Harvard Business Review Polska

Forbes

Gazeta Prawna</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">The student will be encouraged to fill in a work sheet during the class, which will enable practical implementation of the content given during the lecture part, the student will have the opportunity in groups to solve business case studies and play educational games on entrepreneurial qualities

The student will be tasked with conducting an interview with a chosen entrepreneur</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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