University of Gdańsk

Subject card

Subject name and code	Sociology, PG_00201584						
Field of study	Economics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Department of Transport Policy and Economic Integration -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jacek Winiarski, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	The aim of the sociology lectures in the economics program is to deepen understanding of social mechanisms influencing economic processes, explore the relationship between social structures and market functioning, and develop the ability to analyze the social aspects of economic decisions in the context of global challenges.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	Has in-depth knowledge of the social sciences, their significance, and their place within the scientific system, with a focus on the specific role of economic sciences. Demonstrates proficiency in using universal economic terminology in various academic and practical contexts.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_W05] has a knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	Possesses advanced knowledge of humans as creators of social structures and the rules governing their operation, as well as a deep understanding of the mechanisms behind individuals' economic decision-making within these frameworks.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Acknowledges the importance of economic knowledge in diagnosing and addressing economic challenges and recognizes the need to seek expert advice when independent solutions prove insufficient.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[EKONL3_U15] is able to independently supplement and improve his acquired knowledge and skills in the field of economics, is open to new concepts and solutions, and demonstrates a willingness to engage in lifelong learning and to cooperate and exchange knowledge with other participants in the learning process.	Is capable of independently expanding and enhancing their economic knowledge and skills, showing openness to innovative ideas and methods. Actively engages in various learning approaches and collaborates with other participants in the educational process.	[SU1] oral statement/conversation/ discussion

Subject contents

1. Introduction to sociology in the context of economics (4 hours)

- Sociology as a discipline basic concepts, theories, and research methods.
- The relationship between sociology and economics: how social processes influence the economy.
- Case studies: social capital and economic culture.

2. Social structures and their impact on the economy (4 hours)

- Social structure: hierarchy, classes, and social groups.
- Social mobility and its effects on economic development.
- The role of social institutions in shaping the economy (e.g., family, education).

3. Economy and culture: how social values shape the economy (4 hours)

- Economic culture: the role of norms, values, and beliefs.
- Work ethic, attitudes toward consumption, and saving.
- Cultural globalization and its impact on economic behaviors.

4. Collective behavior and its importance for the economy (4 hours)

- Social movements, protests, and economic boycotts.
- Consumerism and social trends.
- Network effects in the economy social media and changing consumption habits.

5. The labor market from a sociological perspective (4 hours)

- The role of education, gender, and age in the labor market.
- Social inequalities and their economic consequences.
- Remote work, the gig economy, and new employment models.

6. Sustainable development and social exclusion in economics (4 hours)

- Socio-economic challenges of sustainable development.
- Social exclusion and its consequences for the economy.
- The role of social policies in integrating excluded groups.

7. Globalization and social and economic change (4 hours)

- Migration and its impact on local and global economies.
- Urbanization and city development as socio-economic processes.
- The role of international organizations in regulating social processes.

8. Social psychology and economic decision-making (2 hours)

- How social mechanisms influence economic decisions.
- The role of social norms, group pressure, and stereotypes in consumption and investments.
- Cooperation and conflict in economic teams.

Any doubts regarding the issues discussed can be clarified during the consultations.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Active participation in discussions	51.0%	10.0%
Individual presentation of the project to the group on an agreed topic	51.0%	80.0%
Written exam	51.0%	10.0%

Recommended reading

Basic literature

Kubów, A. (2006). *Socjologia. Zarys problematyki i podstawowe pojęcia* . Forum Naukowe.

Polakowska-Kujawa, J. (2004). *Socjologia ogólna. Wybrane problemy*. SGH.

Sztompka, P. (2012). *Socjologia: Analiza społeczeństwa*. Znak.

Szacka, B. (2008). *Wprowadzenie do socjologii*. Oficyna Naukowa.

	Supplementary literature	Lepenies, W. (1997). Trzy kultury. Socjologia między literaturą a nauką. Wydawnictwo Poznańskie.Krawczak, E. (2001). Literatura i społeczeństwo. Wokół problematyki socjologii literatury. Annales Universitatis Mariae Curie-Skłodowska, Sectio I: Philosophia, Sociologia, 26(4),Łęcki, K. (1999). Literatura piękna (hasło encyklopedyczne). In Z. Bokszański (Ed.), Encyklopedia socjologii (Vol. 2, pp. 128134). Oficyna Naukowa.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Explain how social structure influences economic development, providing examples from contemporary societies. 2. Discuss the role of social capital in the functioning of enterprises in the global economy. 3. Analyze how cultural changes driven by globalization affect consumer decisions and local markets.	
Work placement	Not applicable	

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