University of Gdańsk

Subject card

Subject name and code	Foundations of financial management - Workshop, PG_00201836		
Field of study	Management and Communications in Performing Arts		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Drama, Theatre and Performance -> Institute of Polish Philology -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Nina Stepanok	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	15	2.0	34.0	51

Subject objectives	The students acquire knowledge of the basics of finance, useful in making decisions about the organization of performances and starting their own business.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZKWSSMU2_K04] Is ready to act in an entrepreneurial way in the field of management and organization of work in artistic institutions.	K_K04 Student is capable of acting in an entrepreneurial manner in the management and organisation of work in arts institutions.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
[ZKWSSMU2_W06] Knows in-depth a number of different methods and managerial analysis techniques supporting the economic decision-making process, and also knows the sources of data and information in the field of social sciences.	K_W06 Student has a structured knowledge of management science and also of managerial analysis techniques to support economic decision-making.	[SW1] oral statement/ conversation/discussion
[ZKWSSMU2_U06] Is able to correctly interpret the socio-economic phenomena of the organization, current events in economic policy and economics, as well as independently plan and implement lifelong learning and guide others in the management of the organization.	K_U06 Student is able to correctly interpret the organisation's socio-economic phenomena, current occurrences in economic policy, economics and finance.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU8] observation of student's independent or team work
[ZKWSSMU2_W02] Has in-depth knowledge of the connections between management and quality sciences with various areas of the humanities and is aware of the problems and research opportunities arising from the connection of these areas. Has extended knowledge in the field of social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their relationship with other social sciences.	K_W02 Student has an in-depth knowledge of the interrelationship of management and quality sciences with various areas of the humanities and is aware of the problems and research opportunities arising from the interrelationship of these areas.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[ZKWSSMU2_U07] Is able to apply the acquired knowledge in the field of management and quality sciences in professional practice, manage the work of a team and properly cooperate with other people as part of team work and take a leading role in teams.	K_U07 Student is able to apply the acquired knowledge of management science and quality in professional practice.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU8] observation of student's independent or team work

Subject contents

Discussion of the forms of organisation of a company, the role and tasks of a finance specialist (finance director) in a company.
Discussion of financial statements and the principles of their initial analysis.
Ratio analysis - discussion and calculation of liquidity, activity, profitability and other financial ratios.
Ways of assessing the risk of bankruptcy of a company (venture) and their application in the organisation of performances.
Advantages and disadvantages of different types of capital. Discussion of financial leverage and its impact on a company's bottom line.
Investment decision making - evaluation criteria, net present value of money, cost of capital.
Sources of capital raising for performing arts ventures, including crowdfunding for performing arts.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Active participation in classes	80.0%	40.0%
Presentation of the business plan	51.0%	60.0%

Recommended reading

Basic literature

H. Trzeciak, Ekonomika teatru, Instytut Teatralny im. Zbigniewa Raszewskiego, 2011

M. Podstawka (red.), Finanse. Instytucje, instrumenty, podmioty, rynki, regulacje, PWN, Warszawa 2021.

S. A. Ross, R.W. Westerfield, J. Jaffe, B.D. Jordan, Modern Financial Management, McGraw-Hill Irwin, 2008.

A. Damodaran, Corporate Finance. Theory and Practice, John Wiley&Sons, Inc., 1997.

	Supplementary literature	• G. Arnold, *Corporate Financial Management, Pearson* Education Limuited, 2005 • D.Hillier, S.Ross, R. Westerfield, J.Jaffe, B. Jordan, *Corporate Finance,* McGraw-Hill 2013 • A.Damodaran, *Finanse korporacyjne*. Teoria i praktyka, Helion, 2017.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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