University of Gdańsk

Subject card

Subject name and code	Foundations of financial management - Lecture, PG_00201837						
Field of study	Management and Communications in Performing Arts						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Master's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	2		ECTS credits	2.0			
Learning profile	academic		Assessment form	exam			
Conducting unit	Division of Drama, Theatre and Performance -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Nina Stepanok				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	15		2.0	34.0	51	
Subject objectives	The students acquire knowledge of the basics of finance, useful in making decisions about the organization of performances and starting their own business.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZKWSSMU2_K04] Is ready to act in an entrepreneurial way in the field of management and organization of work in artistic institutions.	K_K04 Student is capable of acting in an entrepreneurial manner in the management and organisation of work in arts institutions.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[ZKWSSMU2_W06] Knows in-depth a number of different methods and managerial analysis techniques supporting the economic decision-making process, and also knows the sources of data and information in the field of social sciences.	K_W06 Student has a structured knowledge of management science and also of managerial analysis techniques to support economic decision-making.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[ZKWSSMU2_U06] Is able to correctly interpret the socio-economic phenomena of the organization, current events in economic policy and economics, as well as independently plan and implement lifelong learning and guide others in the management of the organization.	K_U06 Student is able to correctly interpret the organisation's socio-economic phenomena, current occurrences in economic policy, economics and finance.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[ZKWSSMU2_U07] Is able to apply the acquired knowledge in the field of management and quality sciences in professional practice, manage the work of a team and properly cooperate with other people as part of team work and take a leading role in teams.	K_U07 Student is able to apply the acquired knowledge of management and quality sciences in professional practice.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[ZKWSSMU2_W02] Has in-depth knowledge of the connections between management and quality sciences with various areas of the humanities and is aware of the problems and research opportunities arising from the connection of these areas. Has extended knowledge in the field of social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their relationship with other social sciences.	K_W02 Student has an in-depth knowledge of the interrelationship of management and quality sciences with various areas of the humanities and is aware of the problems and research opportunities arising from the interrelationship of these areas.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

Basic financial concepts and basic forms of organizing an enterprise. Financial statements and the information that can be obtained from them, their importance for business entities. Sources of financing an enterprise (venture, project) and their advantages and disadvantages, financial leverage, calculating net present value and its importance when making investment decisions.Methods of assessing the condition of the enterprise (results of the project). Possibilities of obtaining financing for stage ventures and projects.

Prerequisites and co-requisites

The condition for taking the exam is passing exercises in the same subject.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Test	51.0%	50.0%
Active participation in classes	80.0%	20.0%
Presentation	51.0%	30.0%

Recommended reading

Basic literature

H. Trzeciak, Ekonomika teatru, Instytut Teatralny im. Zbigniewa Raszewskiego, 2011

M. Podstawka (red.), Finanse. Instytucje, instrumenty, podmioty, rynki, regulacje, PWN, Warszawa 2021.

S. A. Ross, R.W. Westerfield, J. Jaffe, B.D. Jordan, Modern Financial Management, McGraw-Hill Irwin, 2008.

A. Damodaran, Corporate Finance. Theory and Practice, John Wiley&Sons, Inc., 1997.

	Supplementary literature	G. Arnold, *Corporate Financial Management, Pearson* Education Limuited, 2005 D.Hillier, S.Ross, R. Westerfield, J.Jaffe, B. Jordan, *Corporate Finance,* McGraw-Hill 2013
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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