

Subject card

Subject name and code	Business management - lecture, PG_00202051						
Field of study	Taxes and Tax Consultancy						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Wierzbicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		58.0	75
Subject objectives	The aim of the subject is to provide students knowledge regarding the essence, scope and structure of the management process in relation to the formal and legal specifics.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PiDPL3_WG01] has elementary knowledge of the basics of jurisprudence, public finance, and private law	The student knows the basic concepts of management and types of organizations taking into account basics of legislation.	[SW4] test/exam - oral or written
	[PiDPL3_WG02] has organized and theoretically substantiated advanced knowledge, covering issues in the fields of various branches of substantive and formal law related to public levies, as well as in the field of accounting	The student has structured and theoretically based knowledge covering the concepts describing the most important economic and social phenomena, moreover the student understands the basic economy processes, and fundamental dilemmas of modern civilization in the context of identifying and managing organizational and environmental conditions.	[SW4] test/exam - oral or written
	[PiDPL3_WK07] Has elementary knowledge of the principles of creating and developing basic forms of entrepreneurship	Student has elementary knowledge of the principles of individual entrepreneurship and knows the possibilities of organizational development.	[SW4] test/exam - oral or written
[PiDPL3_KK01] understands the complexity of problems occurring in the field of public finance law, finance and accounting and related disciplines and therefore is ready to critically assess the knowledge possessed in this area and the content received. understands the importance of knowledge in solving cognitive and practical problems and - in case of difficulties in solving the problem independently - seeking the opinions of experts dealing with public finance law, finance, accounting and related disciplines (especially scientists, experienced tax advisors, accountants, lawyers dealing with disciplines other than tax law and balance sheet law), and if necessary, also expert specialists in disciplines other than legal and economic sciences	Student rozumie złożoność problemów występujących w zakresie zarządzania organizacjami oraz dyscyplin powiązanych i w związku z tym jest gotów do krytycznej oceny posiadanej w tym zakresie wiedzy. Ponadto student rozumie znaczenie wiedzy w rozwiązywaniu problemów poznawczych i praktycznych oraz w przypadku trudności z samodzielnym rozwiązaniem problemu zasięga opinii ekspertów zajmujących się zarządzaniem organizacjami.	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written	
Subject contents	<ol style="list-style-type: none"> 1. Origin of management sciences - interdisciplinary nature of management, basic management problems and concepts. 2. Organized action features of organized action, organized action cycle. 3. Management (roles of a manager in an organization, leadership in an organization, features of management styles, managerial skills). 4. Planning (the role of planning in management, factors shaping the organization's plan: mission, vision, organizational strategy, types of plans in the organization). 5. Organizing (the process of building an organization model - creating organizational positions and combining them into groups, structural factors, types of organizational structures - classic, basic and modern organizational structures). 6. Motivation (essence and mechanisms of human motivation, human needs: classification and individualization, tools of material and non-material motivation, remuneration system - goals, components, determinants). 7. Control (stages of the control process, types of tasks and functions of control). 8. Decision making in organizations. 9. Organizational development (organizational life cycle, costs and benefits of organizational changes, diagnostic and prognostic approach to designing changes, overcoming resistance to change). 		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Discussion	51.0%	10.0%
	Exam	51.0%	90.0%

Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. A. Czermiński, M. Czerska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzanie organizacjami, TNOiK, Toruń 2001. 2. L. F. Korzeniowski, Podstawy zarządzania organizacjami, Difin, Warszawa 2019. 3. J. A. F. Stoner, R. E. Freemanm , D.G. Gilbert, Kierowanie, PWE, Warszawa 2011. 4. R. W. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2017. 5. A. Zakrzewska Bielawska, Podstawy zarządzania teoria i ćwiczenia, Wydawnictwo Nieoczywiste, Warszawa 2020.
	Supplementary literature	<ol style="list-style-type: none"> 1. P. F. Drucker, Zarządzanie w XXI wieku, Muza, Warszawa 2000. 2. P. F. Drucker, Praktyka zarządzania, Czytelnik, Nowoczesność, Kraków, 2005. 3. P. F. Drucker, Menedżer skuteczny. Efektywności można się nauczyć, MT Biznes, Warszawa, 2017. 4. K. Blanchard, S. Johnson, Nowy jednodniowy menedżer, MT Biznes, Warszawa 2015. 5. S. R. Covey, 7 nawyków skutecznego działania, Dom Wydawniczy Rebis, Poznań 2007. 6. H. Steinmann, G. Schreyogg, Zarządzanie. Podstawy kierowania przedsiębiorstwem Koncepcje, funkcje, przykłady, Oficyna Wydawnicza Politechniki Wrocławskiej, Wrocław 2001.
	eResources addresses	
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> 1. What basic stages can be distinguished in the cycle of organized action? 2. What skills should a manager have? 3. What is the role of planning in organizational management? 4. What is the importance of material motivation and non-material motivation? 5. What are the types of organizational structures? 6. What are the characteristics of effective control in an organization? 7. What are the advantages and disadvantages of making decisions individually and collectively? 8. What are the sources of resistance to changes in the organization? 9. What are the benefits and costs of organizational changes? 	
Work placement	Not applicable	

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