

**Subject card**

<b>Subject name and code</b>	Financing of cultural projects, PG_00203191						
<b>Field of study</b>	Museology and Preservation of Cultural Heritage						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>				2028/2029	
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>				Obligatory subject group in the field of study Humanistic-social subject group	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	3	<b>Language of instruction</b>				Polish	
<b>Semester of study</b>	5	<b>ECTS credits</b>				1.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>				credit	
<b>Conducting unit</b>	Institute of Art History -> Faculty of History -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Angelika Kędzierska-Szczepaniak				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		2.0		8.0	25
<b>Subject objectives</b>	To provide students with knowledge of the principles of financing and the possibilities of obtaining funds to finance cultural activities. The main goal is to familiarize students with the concepts of broadly understood finance, as well as to present the latest trends in the financing of various projects (including those related to culture).						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[ODKML3_K03] Is ready to think and act in an entrepreneurial manner		K_K03 thinks and acts in an entrepreneurial manner, in accordance with economic calculation			[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written	
	[ODKML3_U12] Is able to plan teamwork and interact with others in teamwork (including interdisciplinary)		K_U12 can plan teamwork and interaction with others			[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	
	[ODKML3_U11] Can plan and organize his work, independently acquiring and consolidating knowledge in an orderly and systematic manner		K_U11 plans and organizes his work, consolidates knowledge of finance in a systematic way			[SU4] test/exam - oral or written	
	[ODKML3_W08] Knows and understands the key economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law		K_W08 knows and understands basic economic and financial issues related to cultural activities			[SW4] test/exam - oral or written	
	[ODKML3_W09] Knows and understands the key principles of creation and development of various forms of entrepreneurship		K_W09 knows and understands the basic principles of entrepreneurial development and business financing			[SW4] test/exam - oral or written	
<b>Subject contents</b>	1. introduction to finance.2. Financing of business activities.3. Public financing of cultural projects.4. Alternative forms of financing cultural projects.5. Crowdfunding as an innovative form of financing.						

Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	51.0%	70.0%
	activity	51.0%	30.0%
Recommended reading	Basic literature	<p>1. S. Owskiak (2016): <i>Finanse publiczne. Współczesne ujęcie</i>. Wydawnictwo Naukowe PWN, Warszawa.</p> <p>2. A. Kędzierska-Szczepaniak, K. Szopik-Depczyńska, K. Łazorko (2016): <i>Innowacje w organizacjach</i>, Wydawnictwo Texter</p>	
	Supplementary literature	<p>1.. A. Nocoń (2016): <i>Źródła finansowania jednostek kultury</i></p> <p>2. A. Kędzierska-Szczepaniak (2019): <a href="#">The Crowd Wisdom in Financing Cultural Projects</a>; <i>Zarządzanie w kulturze</i> 20 (1).</p> <p>3. A. Kędzierska-Szczepaniak, J. Próchniak (2018): <a href="#">Financing of Cultural Projects through Crowdfunding Platforms in Poland using the Example of wspieramkulture. pl</a>; <i>Nauki o Zarządzaniu</i> 23 (3).</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Financing of business activities.Public financing of cultural projects.Alternative forms of financing culture-related projects.Crowdfunding as an innovative form of financing.		
Work placement	Not applicable		

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