University of Gdańsk

Subject card

Subject name and code	Financing of cultural projects, PG_00203191		
Field of study	Museology and Preservation of Cultural Heritage		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of Art History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Angelika Kędzierska-Szczepaniak, prof. UG	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	2.0	8.0	25

Subject objectives

To provide students with knowledge of the principles of financing and the possibilities of obtaining funds to finance cultural activities. The main goal is to familiarize students with the concepts of broadly understood finance, as well as to present the latest trends in the financing of various projects (including those related to culture).

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ODKML3_K03] Is ready to think and act in an entrepreneurial manner	K_K03 thinks and acts in an entrepreneurial manner, in accordance with economic calculation	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ODKML3_U12] Is able to plan teamwork and interact with others in teamwork (including interdisciplinary)	K_U12 can plan teamwork and interaction with others	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[ODKML3_U11] Can plan and organize his work, independently acquiring and consolidating knowledge in an orderly and systematic manner	K_U11 plans and organizes his work, consolidates knowledge of finance in a systematic way	[SU4] test/exam - oral or written
[ODKML3_W08] Knows and understands the key economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	K_W08 knows and understands basic economic and financial issues related to cultural activities	[SW4] test/exam - oral or written
[ODKML3_W09] Knows and understands the key principles of creation and development of various forms of entrepreneurship	K_W09 knows and understands the basic principles of entrepreneurial development and business financing	[SW4] test/exam - oral or written

Subject contents

1. introduction to finance.2. Financing of business activities.3. Public financing of cultural projects.4. Alternative forms of financing cultural projects.5. Crowdfunding as an innovative form of financing.

<table>
<tr><td>Prerequisites and co-requisites</td><td colspan="3">no</td></tr>
<tr><td>Assessment methods and criteria</td><td colspan="3"><table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>written exam</td><td>51.0%</td><td>70.0%</td></tr><tr><td>activity</td><td>51.0%</td><td>30.0%</td></tr></table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td colspan="2">1. S. Owsiak (2016): Finanse publiczne. Współczesne ujęcie. Wydawnictwo Naukowe PWN, Warszawa.

2. A. Kędzierska-Szczepaniak, K. Szopik-Depczyńska, K. Łazorko (2016): Innowacje w organizacjach, Wydawnictwo Texter</td></tr>
<tr><td>Supplementary literature</td><td colspan="2">1.. A. Nocoń (2016): Źródła finansowania jednostek kultury

2. A. Kędzierska-Szczepaniak (2019): The Crowd Wisdom in Financing Cultural Projects; Zarządzanie w kulturze 20 (1).

3. A. Kędzierska-Szczepaniak, J. Próchniak (2018): Financing of Cultural Projects through Crowdfunding Platforms in Poland using the Example of wspieramkulture. pl; Nauki o Zarządzaniu 23 (3).</td></tr>
<tr><td>eResources addresses</td><td colspan="2"></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="3">Financing of business activities.Public financing of cultural projects.Alternative forms of financing culture-related projects.Crowdfunding as an innovative form of financing.</td></tr>
<tr><td>Work placement</td><td colspan="3">Not applicable</td></tr>
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