University of Gdańsk

Subject card

Subject name and code	Exhibition (classes), PG_00203197		
Field of study	Museology and Preservation of Cultural Heritage		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of Art History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Beata Purc	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	43.0	75

Subject objectives

The aim of the course is to introduce students to the theory and practice of exhibition design by developing their skills in designing, organising and critically analysing art exhibitions. Students will learn about the basic issues related to the history of exhibition design, contemporary curatorial strategies, exhibition space arrangement and methods of communication with the public. The classes are workshop-based their aim is to develop practical skills through group work, design exercises and case study analysis.

Students will acquire the following skills:

planning and developing exhibition concepts,

critically selecting and justifying the choice of exhibits,

creating exhibition narratives and designing spatial layouts,

recognising and evaluating contemporary trends in exhibition practices,

teamwork in the implementation of curatorial projects.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ODKML3_K06] Believes in the importance of professional behaviour, reflection on ethical issues and following professional ethics		
[ODKML3_U12] Is able to plan teamwork and interact with others in teamwork (including interdisciplinary)		
[ODKML3_U11] Can plan and organize his work, independently acquiring and consolidating knowledge in an orderly and systematic manner		
[ODKML3_W06] Knows to an advanced degree the research methods and tools of the workshop of the art historian/ museologist/ historicist, in particular, the methods of analysis and interpretation of art products of different eras		
[ODKML3_W08] Knows and understands the key economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[ODKML3_W09] Knows and understands the key principles of creation and development of various forms of entrepreneurship	Knows and understands the basic principles of creation and development of various forms of entrepreneurship	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

During the classes, students learn about the practice of creating various types of exhibitions. This is mainly done by familiarising themselves with a specific exhibition, analysing it in depth, and then discussing the solutions used. Based on conversations with curators representing Tri-City cultural institutions, students learn about various perspectives on curatorial practice, as well as dedicated organisational solutions adopted for specific projects.

Prerequisites and co-requisites

none

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written work	51.0%	50.0%
attendance	75.0%	0.0%
multimedia presentation	51.0%	50.0%

Recommended reading

Basic literature

Freda Matassa, *Organizacja wystaw. Podręcznik dla muzeów, bibliotek i archiwów*, Kraków 2015

Kolekcje. Obiekt w procesie organizacji wystawy, red. Małgorzata Bogdańska-Krzyżanek, Aldona Modrzewska, Warszawa 2024 (online: https://polin.pl/system/files/attachments/Obiekt%20w%20procesie%20organizacji%20wystawy%20-%20wersja%20dost%C4%99pna.pdf)

Nowoczesne muzeum. Relacje i narracje I, red. Magdalena Nierzwicka, Marcin Zdanowski, Toruń 2023

Kuratoring, Teksty o praktykach kuratorskich, red. Piotr Sz. Mańczak, Gdańsk 2024

Dominik Treit, Kamila Hyska, *Wdrażanie narzędzi zarządzania projektowego*

do procesu organizacji wystaw. Studium przypadku Muzeum Narodowego w Krakowie (20162019), Zarządzanie w kulturze, 2021, r. 22, z. 1, s. 4167

	Supplementary literature	*Muzeum sztuki. Antologia*, red. Maria Popczyk, 2006 (w szczególności rozdział *Przestrzenie ekspozycji*) Maria Hussakowska, Ewa Małgorzata Tatar (red.) *Display. Strategie wystawiania*, 2012 Dorota Wojtowicz-Jankowska, *Miejsca ekspozycji w przestrzeni publicznej miasta. IV generacja rozwoju*, Gdańsk 2019 Katarzyna Zielińska, *O upowszechnianiu kultury w czasie pandemii. Metody działań w sektorze* *Wystawiennictwa. Artykuł przeglądowy*, inAW Journal. T. 2 (2021), nr 1 Paulina Kowalczyk, *Niekonwencjonalne przestrzenie wystawiennicze jako przykład interakcji między sztuką a architekturą*, Zeszyty Naukowe Politechniki Poznańskiej. Architektura, Urbanistyka, Architektura Wnętrz, Nr 9, 2022, s. 109-122 Marta Kasprzak, Monika Rawska, *Strategie wystawiennicze wybranych placówek muzealnych. Studia przypadków*, [bmw] 2017 (online: https://filmoznawczo.weebly.com/uploads/9/0/8/5/90852258/strategie_wystawiennicze.pdf) Maria Kobielska, *Muzeum narracyjne muzeum doświadczeniowe. Uwagi terminologiczne*, Teksty drugie 2020, nr 4, s. 1536 *What makes a great exhibition*, ed. Paula Marincola, Philadelphia 2006 (fragmenty online: https://archive.org/details/whatmakesgreatex0000unse) Jens Hoffmann, *Show time. The 50 most influential exhibitions of contemporary art.*, London 2014 Marta Czyż, Julia Wielgus, *W ramach wystawy*, 2015 Piotrowski Piotr, *Muzeum krytyczne*, Poznań 2010
	eResources addresses	
Example issues/ example questions/ tasks being completed	Creating narrative exhibitions Accessibility of museum exhibitions Exhibitions in public spaces	
Work placement	Not applicable	

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