University of Gdańsk

Subject card

Subject name and code	Museum publications, PG_00203254		
Field of study	Museology and Preservation of Cultural Heritage		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of Art History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Andrzej Woziński	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	10.0	0.0	0.0	0.0	0.0	10

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	10	2.0	13.0	25

Subject objectives

Familiarize the student with basic museum publications as one of the primary forms of museum communication with the public.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	K _K02 Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ODKML3_K06] Believes in the importance of professional behaviour, reflection on ethical issues and following professional ethics		
[ODKML3_K03] Is ready to think and act in an entrepreneurial manner		
[ODKML3_W08] Knows and understands the key economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law		
[ODKML3_K05] Is aware of the ethical issues related to responsibility for the quality of the knowledge he imparts	K_K05 Understands the ethical issues related to the responsibility for the quality of transmitted knowledge	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[ODKML3_U06] Defines, explains and applies correctly orally and in writing the basic terms and concepts specific to the art sciences and related sciences in working on selected topics and eras	K_U06 Defines, explains and applies correctly orally and in writing the basic terms and concepts appropriate to the sciences of art and related sciences in working on selected topics and epochs	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Subject contents	History of publications related to collections.Contemporary types of museum publications, their characteristics and purposes: - analog: collection inventories, collection catalogs, permanent exhibition guides, temporary exhibition catalogs, temporary exhibition guides, leaflets- on CD media- websitesPreparation of texts for museum publications: essays, introductions, catalog notes.	
Prerequisites and co-requisites	no	
Assessment methods and criteria		

Subject passing criteria	Passing threshold	Percentage of the final grade
colloquium	51.0%	70.0%
activity	51.0%	20.0%
attendance	75.0%	10.0%

Recommended reading	Basic literature	P. Michałowski, Wydawnictwa muzeów artystycznych. .Muzealnictwo" 1975 nr 23 s. 172-176 Marek Konopka, Wydawnictwa muzeów portret własny (1944-1984), Muzealnictwo, 36, 1994, s. 77-92. J. Maćkiewicz, Jak dobrze pisać. Od myśli do tekstu, Warszawa 2010. A. Wolański, Edycja tekstów, Warszawa 2008. Artur Badach, Rodzaje publikacji towarzyszących wystawie, [w:] ABC organizacji wystaw czasowych w muzeach (Szkolenia Narodowego Instytutu Muzealnictwa i Ochrony Zbiorów, 1), Warszawa 2012, s. 17-20. Drucker, J. (2006) Exhibition catalogues in the age of digital proliferation. Art on Paper 11 (1) 4653. Hooper-Greenhill, E. (1995) Museum, media, message. London: Routledge. Morgan, R. C. (1991) The exhibition catalog as a distancing apparatus: current tendencies in the promotion of exhibition documents. Leonardo 24 (3) 3414 Waterfield, G. (1995) The origins of the early picture gallery catalogue in Europe, and its manifestation of Victorian Britain. In: Pearce, S. (ed.) Art in museums. London: Athlone Press. pp. 4273. Bassett, D. A. (1984) Museum publications and museum publishing: a brief introductionwith a note on museum libraries. In: The Museums Association, Manual of curatorship: A guide to museum practice London: Butterworths. pp. 46775. Bogman, S. (2006) Museum publishing: International challenges guide us to new perspectives. The Art Book, 13 (2) 5152. E. Bendyk, Laboratorium społecznej komunikacji, [w:] Muzeum jako świetlany przedmiot pożądania, Łódź 2007, s. 43-50. J. Banach, Wydawnictwa naukowe i naukowopopularne muzeów historyczno-artystycznych, [w:] Dorobek naukowy muzeów w XX-leciu Polski Ludowej. Biblioteka Muzealnictwa i Ochrony Zabytków" (dalej cyt. BMiOZ"), seria B, t. XII: 1965 A. Ryszkiewicz, Wydawnictwa muzealne, [w:] Materiały do zagadnień muzealnictwa i konserwatorstwa polskiego w latach 1944-1963 BMiOZ" seria B, t. XXII: 1968 J. Mazurkiewicz, Wydawnictwa muzeów historyczno-artystycznych. [w:] Rocznik Muzeum w Toruniu" t. I: 1964 z. 4 s. 32-57.

	Supplementary literature	Chartier, R. (ed.) (1989) The culture of print: Power and the uses of print in early modern Europe. Cambridge: Polity Press. Cohen, R. (2005) Art and museum publishing in Australia: Trends in book and cover design. Unwin Trust UK-Australian Fellowship 2004. Available at (Accessed 27 October 2009). Rossen, S. (1993) Beyond vanity: a new era for museum publishing. Museum News. 72 (July/August) pp. 445. Silverstone, R. (1988) Museums and the media: a theoretical and methodological exploration. The International Journal of Museum Management and Curatorship, 7, (3) 23141. Spencer, H. (2001) Balancing perspectives in exhibition text. In: Lord, B. and Lord, G. (eds.) The manual of museum exhibitions. Walnut Creek: AltaMira Press. pp 3948 Tate (2010) Tate publishing. Online. Available at (Accessed on 29 September 2010)
	eResources addresses	
Example issues/ example questions/ tasks being completed	- analog publications: collection inventories, collection catalogs, permanent exhibition guides, temporary exhibition catalogs, temporary exhibition guides, leaflets- on CD media- websites- preparation of texts for museum publications: essays, introductions, catalog notes.	
Work placement	Not applicable	

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