

Subject card

Subject name and code	Information policy of great powers, PG_00203940						
Field of study	Diplomacy						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kamińska-Korolczuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	To familiarize students with the assumptions of the information policy of modern powers.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
		-	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
		-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
		-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
		-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
		-	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[DYPL3_W08] Has advanced knowledge of the political organization of societies, the processes of social, political and economic transformation, and changes taking place in social structures and their consequences for relationships, ties and actions undertaken in politics and diplomacy at the local, regional and global levels.	-	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
[DYPL3_K01] Understands the need to acquire knowledge and new skills.	-	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
Subject contents	Superpowers and powers - characteristics of the concept and scope. Information policy - explanation of concepts and the scope of its functioning. Various forms of conducting information policy. Information policy and social communication of powers. Information design and management. Analyses of the information policy of superpowers/powers - case study.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	.	51.0%	70.0%
	.	70.0%	30.0%
Recommended reading	Basic literature	<p>M. Adamik-Szysiak (red.), Media i polityka. Relacje i zależności, Wyd. UMCS, Lublin 2014, fragmenty</p> <p>J. H. Altschull, Agents of Power, The Media and Public Policy, Longman 1995 - wybrane fragmenty</p> <p>K. Kamińska-Korolczuk, Polityka i media a kryzys zaufania. Polityka informacyjna mocarstw w czasie zagrożenia, Gdańsk 2021 - wybrane fragmenty</p> <p>D. Piontek, Komunikowanie polityczne i kultura popularna. Tabloidyżacja informacji o polityce, Wyd. WNPiD, Poznań 2011.</p> <p>M. Zimdars, K. McLeod, Fake news. Understanding Media and Misinformation in the Digital Age, Cambridge 2020 - wybrane fragmenty</p> <p>actual information in media</p>	

	Supplementary literature	<p>B. Literatura uzupełniająca</p> <p>B. Dobek-Ostrowska (red.), Media masowe na świecie. Modele systemów medialnych i ich dynamika rozwojowa, Wrocław 2007 fragmenty</p> <p>B. Dobek-Ostrowska, R. Wiszniowski, Teoria komunikowania publicznego i politycznego. Wprowadzenie, Wrocław 2007 fragmenty</p> <p>M. Jas-Koziarkiewicz, Prawne i instytucjonalne podstawy polityki informacyjnej Unii Europejskiej, „Przegląd Europejski 2015, nr 2 (36).</p> <p>D. Krawczyk, Zarządzanie polityką informacyjną organizacji w aspekcie komunikacyjnym i wizerunkowym, Zeszyty Naukowe Politechniki Śląskiej 2018, z. 132, https://www-arch.polsl.pl/wydzialy/ROZ/ZN/Documents/Zeszyt132/Krawczyk%202.pdf</p> <p>J. J. Mearsheimer, Tragizm polityki mocarstw, Universitas 2020 - fragmenty</p> <p>A. Zybala, Polityki publiczne. Doswiadczenia w tworzeniu i wykonywaniu programow publicznych w Polsce i w innych krajach, Warszawa 2012 - fragmenty</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	Completion of a graded project based on a case study, define the information policy of a selected entity and identify its characteristic features. The following will be assessed: relevance of the issue, originality of the proposed solutions, variety of communication tools used, appropriateness of the tools to the chosen medium, and linguistic correctness.	
Work placement	Not applicable	

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