

Subject card

Subject name and code	Political Communication, PG_00204078						
Field of study	Political Studies						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Kijewska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		3.0		42.0	75
Subject objectives	...						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[POLMU2_W09] Has in-depth knowledge of the relationships between the media and the political sphere, including the legal and ethical aspects of intellectual property and copyright protection.	`	[SW4] test/exam - oral or written
	[POLMU2_W04] Has an in-depth understanding of the functioning of political power and the factors influencing the behavior of political actors at both the individual and societal levels.	`	[SW4] test/exam - oral or written
	[POLMU2_U07] Is able to use the principles and tools of communication in various environments, including managing team work, conducting debates, communicating on specialized topics with diverse audiences, collaborating in multicultural teams, and developing solutions to complex social and political problems.	...	[SU4] test/exam - oral or written
	[POLMU2_U13] Is able to analyze the results of public opinion research and use them to shape political attitudes, as well as to make decisions in professional work, team management, or project activities.	...	[SU4] test/exam - oral or written
	[POLMU2_K01] Is prepared to actively participate in the public and political life of civil society at various levels of participation. Can cooperate in multicultural teams, taking cultural differences into account when making decisions and implementing projects.	...	[SK4] test/exam - oral or written
	[POLMU2_K03] Is prepared for responsible functioning in the information society, is able to collect, process, and consciously use information, and critically evaluate their own actions and decisions.	...	[SK4] test/exam - oral or written
	[POLMU2_K06] Is convinced of the importance of professional and ethical conduct and is able to actively promote and implement such attitudes in everyday life and professional practice, as well as in public activities if undertaken.	...	[SK4] test/exam - oral or written
[POLMU2_W06] Knows contemporary political threats and challenges and understands their institutional and regulatory conditions, including in the context of entrepreneurship development.	`	[SW3] text preparation/written work	
Subject contents	...		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	.	51.0%	40.0%
	.	51.0%	60.0%
Recommended reading	Basic literature	...	
	Supplementary literature	...	
	eResources addresses		
Example issues/ example questions/ tasks being completed	...		
Work placement	Not applicable		

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