

Subject card

Subject name and code	International Economic Diplomacy: From WTO Norms to Bilateral Strategies, PG_00202457						
Field of study	Economics, International Economic Relations, International Business, Logistics and Mobility						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		95.0	125
Subject objectives	The aim of the course is to familiarise students with the functioning of contemporary international economic diplomacy and the international trading system, with particular emphasis on the role of the WTO, trade negotiations, national trade policies, and contemporary geopolitical and economic challenges. The course develops students ability to analyse international trade issues from economic, legal, institutional, and strategic perspectives. As part of the course, students complete a group analytical project (policy report) addressing a selected issue within the contemporary multilateral trading system.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student is able to use theoretical knowledge as well as acquire and analyse data related to contemporary economic processes connected with international economic diplomacy, trade policy, and the functioning of the global economy.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student is familiar with contemporary relations between participants of the global economy, international institutions, and other entities operating in domestic and international environments, relevant to international economic diplomacy and economic cooperation.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_K03] is ready to actively participate in groups, organisations and institutions conducting professional projects concerning the functioning of economic entities in the conditions of globalisation and the development of integration processes	The student demonstrates readiness to cooperate in teams implementing projects related to international economic diplomacy, trade negotiations, and the analysis of contemporary challenges of the global economy and globalisation processes.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[LMMU2_K03] inspires and organises preparation of projects in the field of logistics and mobility, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student demonstrates readiness to cooperate in projects related to international economic diplomacy, trade flows, and contemporary challenges connected with logistics and mobility in the global economy, taking into account economic, political, and social conditions.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	The student demonstrates readiness to cooperate in projects related to contemporary challenges of the international economy and economic diplomacy, recognising the importance of economic, political, social, and regulatory conditions for the functioning of international trade.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[MSGMU2_W05] has an in-depth knowledge of the world economy, principles of global market functioning and international financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes	The student has in-depth knowledge of the contemporary global economy, the functioning of the global trading system, and the role of international economic diplomacy and international institutions in contemporary economic relations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGML3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student demonstrates readiness to cooperate in projects related to international economic cooperation and economic diplomacy, taking into account economic, legal, political, and social conditions of contemporary international relations.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[MSGML3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student is able to analyse contemporary interdependencies between participants of the global economy and international institutions, as well as critically assess the impact of trade policy, economic negotiations, and economic diplomacy on contemporary international relations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[LMMU2_W03] has a knowledge of relations between economic entities and organisations functioning in the national, international and intercultural spheres; understands importance logistics and mobility for their operation	The student possesses knowledge of contemporary conditions of international cooperation between market participants and institutions of the global economy and understands the importance of trade flows, mobility, and logistics processes in shaping economic and diplomatic relations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[EKONMU2_U07] can independently propose solutions to complex economic or social problems, select methods of analysis and conduct conclusive procedures in this respect	The student is able to independently analyse contemporary issues related to international economic diplomacy and trade policy, select appropriate analytical methods, and propose solutions to challenges within the contemporary international trading system.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSG3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	The student has advanced and structured knowledge of contemporary international economic diplomacy, the functioning of the global trading system, and the role of the WTO and other international institutions in contemporary international economic relations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[LMMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance, management sciences, logistics and mobility	The student is able to interpret and explain contemporary economic phenomena related to international economic diplomacy, international trade, and flows of goods and services, using knowledge in economics, management, logistics, and mobility.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_U03] can identify and analyse relations between business entities and institutions in their national and international environment	The student is able to identify and analyse interdependencies between participants of the global economy and international institutions relevant to international economic diplomacy, trade policy, and economic cooperation.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student can inspire and coordinate the development of socio-economic projects within the context of international economic diplomacy, aligning with the principles of sustainable development while balancing legal, economic, environmental, political, and social requirements.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has in-depth knowledge of the relationships between phenomena, economic entities and organizations, and public institutions operating at national, international, and intercultural levels, with particular emphasis on their roles and interconnections within the framework of international economic diplomacy.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	1. Evolution of International Economic Diplomacy diplomacy begins with trade; historical and contemporary determinants of international economic cooperation. 2. The essence and instruments of international economic diplomacy. 3. Introduction to the World Trade Organization (WTO) the objectives, functions, and significance of the organization in the contemporary international trading system. 4. Multilateral trade negotiations and contemporary challenges of international economic cooperation. 5. GATT and the WTO the evolution of the international trading system. 6. Fundamental principles of the WTO and the global trading system. 7. WTO dispute settlement mechanism basic principles and procedures. 8. Updating the rules of international trade overview of WTO negotiations and contemporary directions of reform. 9. WTO Ministerial Conferences and their significance for contemporary trade policy. 10. The Trade Facilitation Agreement (TFA) and its importance for trade flows, logistics, and mobility. 11. Contemporary challenges of international economic diplomacy: regionalism, economic security, digital trade, trade geopolitics, and sustainable development. 12. Group analytical project (policy report) on a selected issue related to the contemporary international trading system problem analysis, institutional, political, and strategic dimensions, and presentation of policy recommendations.		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	team work	51.0%	20.0%
	presentation of the group project	51.0%	40.0%
	project report	51.0%	20.0%
	class activity	0.0%	20.0%
Recommended reading	Basic literature	R. Orłowska, K. Żołądkiewicz, The New Face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021. K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy, pdf book prepared under PROUG Project, Sopot 2019 K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy -Case studies - pdf book prepared under PROUG Project, Sopot 2019 B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009. Statistics databases, https://www.wto.org/english/res_e/statis_e/statis_e.htm TBT/SPS notifications http://tbtims.wto.org/ and http://spsims.wto.org/ WTO Tariff Download Facility http://tariffdata.wto.org/	
	Supplementary literature	R. Orłowska, A. Dorożyńska, WTO plurilateral agreements: a multilateral approach in action, Studia Prawno-Ekonomiczne, vol. 129/2023, 119138. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, "International Journal of Emerging and Transition, Economies", vol. 3, 2010/1, p. 79-93. K. Żołądkiewicz, Some Deficiencies within the WTO System, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89. R. Orłowska, K. Żołądkiewicz, A.Dorożyńska, Multiregionalizm: porażka czy sukces Światowej Organizacji Handlu? Studia PrawnoEkonomiczne, vol. 121/2021 s. 245262.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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