University of Gdańsk

Subject card

Subject name and code	Elements of Enterpreneurship, PG_00204171						
Field of study	Informatics						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		60.0	75
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[INFPL3_K07] is prepared to think and act entrepreneurially, recognizing opportunities to apply information technologies to address market and social challenges	The student is able to analyze market and social problems and propose innovative solutions using information technologies, demonstrating initiative, creativity and entrepreneurial thinking.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[INFPL3_W09] knows and understands facts to a fundamental degree of legal and social aspects of computer science, including professional and ethical responsibility, ethical codes, intellectual property, privacy and civil liberties, risks and responsibilities related to IT systems; uses this knowledge to make informed decisions in IT projects, ensure compliance with regulations and analyze risks; knows and understands the general principles of creating forms of individual entrepreneurship	Student knows and understands the fundamental legal regulations and social conditions governing the conduct of business activities in the IT sector, as well as the general principles of establishing and registering forms of individual entrepreneurship in Poland, in particular sole proprietorships and commercial law partnerships.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[INFPL3_U11] is able to identify legal problems in the field of IT, independently search for applicable regulations on a given issue, use basic legal terminology; is able to apply general principles of creating and running forms of individual entrepreneurship, in particular in the field of starting a business in the field of IT services.	Student identifies and analyses legal issues accompanying the undertaking of professional activity, including those related to the registration and establishment of a business in the IT services sector.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[INFPL3_K04] is ready to responsibly fulfill social obligations related to the professional activity of an IT specialist, including compliance with ethical principles and demanding the same from others, data confidentiality, digital security and care for the quality and reliability of work performed	The student understands and appreciates the importance of intellectual integrity in all activities that are a manifestation of individual entrepreneurship	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[INFPL3_K01] is ready to critically assess the scope and quality of knowledge acquired and the content received, recognizing their limitations and the degree of credibility; demonstrates readiness to update one's own knowledge and confront it with various sources	he student knows the limitations of his/her own knowledge, including in the area of entrepreneurship, and understands the need for further education	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

Subject contents

The concept of entrepreneurship and the characteristics of an entrepreneurial person

Registered activity

Unregistered activity

Forms of employment

Conclusion of an employment contract

Establishment of an employment relationship

Working hours

Rest leave

Management styles

Prerequisites and co-requisites		
Assessment methods and criteria		

Subject passing criteria	Passing threshold	Percentage of the final grade
Performance of assignment, project or presentation	51.0%	60.0%
Individual and group work in the classroom	51.0%	40.0%

Recommended reading	Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makieła, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018
	Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2.Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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