

Subject card

Subject name and code	Sociology workshop, PG_00202539						
Field of study	Economics, International Economic Relations, International Business, Logistics and Mobility						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jacek Winiarski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		95.0	125
Subject objectives	The aim of the course is to develop the ability to analyze and interpret social phenomena through practical workshops, discussions, and group work. Students will learn to apply sociological theories to contemporary social issues and enhance their critical thinking and research skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	Has knowledge of the relationships between social phenomena, groups and organizations, and institutions operating in national, international and intercultural contexts.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBL3_W03] knows and understands selected research methods and tools, including IT tools and data acquisition techniques, which are applicable to international business issues	Knows and understands selected methods and tools used in sociological research, including qualitative and quantitative data collection techniques (such as interviews, observation, surveys, and document analysis) as well as basic IT tools supporting the collection and preliminary processing of social data.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_W03] knows the relations between economic agents and social organisations operating in the national, international and intercultural arenas	Understands the dynamics of social and institutional relationships between individuals, groups, and organizations across diverse cultural, national, and global contexts, with particular emphasis on the sociological mechanisms that shape these interactions.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGSL3_W01] has an advanced knowledge of economic sciences, in particular of economics and its place in the system of sciences, including within related disciplines	Has advanced knowledge of sociology as a scientific discipline, understands its place within the system of social sciences, and recognizes its relationships with related fields such as economics, social psychology, and behavioral sciences.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGMU2_W05] has an in-depth knowledge of the world economy, principles of global market functioning and international financial relations as well as the process of their evolution; understands the causes, regularities and consequences of occurring changes	Has in-depth knowledge of the social determinants of economic life, the principles governing human communities and social groups, and the processes of their transformation; understands the causes, patterns, and consequences of ongoing social changes within an economic context.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGMU2_W03] knows and understands types of economic ties and the regularities governing them; understands the conditions and principles of the functioning of the market and the market mechanism in the national, international and global aspect	Knows and understands the types of social bonds and the regularities governing them, with particular emphasis on the relationships between individuals, social groups, and economic structures. Understands the social determinants of market functioning and market mechanisms - from a local, national, international, and global perspective - as well as the influence of social norms, values, and institutions on the economic behavior of market participants.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONMU2_W01] has an in-depth knowledge of the nature of social sciences and their place in the system of sciences; understands the differences between contemporary trends in economic thought; knows the claims of contemporary economic theories	Has advanced knowledge of the nature of social sciences, their place within the system of academic disciplines, and the specific characteristics of sociological research methodology. Understands the differences between contemporary currents of sociological thought and their implications for the analysis of social and economic phenomena. Is familiar with the propositions of contemporary sociological theories and is able to apply them to social problems observed in research practice.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGSL3_W06] knows and understands the relations between economic entities and public institutions functioning in the national, international and intercultural realms	Knows and understands the social mechanisms shaping relationships between individuals, social groups, and institutions in local, national, and cross-cultural contexts.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

	Course outcome	Subject outcome	Method of verification
	[EKONL3_W05] has a knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	Has knowledge of the social determinants of human behaviour - understands how individuals create and reproduce group, organisational and institutional structures, and what rules govern interactions within them. Is familiar with the motivational mechanisms underlying human choices and actions in social contexts, with particular emphasis on the influence of norms, social roles and group pressure on decision-making processes.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_W01] has an in-depth knowledge of the discipline of economics and finance; understands the differences between contemporary trends in the theory of international business	Has foundational knowledge in economic sociology and understands the social determinants of economic and financial phenomena. Recognises and distinguishes contemporary sociological perspectives related to international business theory and is able to identify their practical implications for economic activity.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[LMMU2_W01] has an in-depth knowledge of the nature of social sciences and their place in the system of sciences; understands the differences between contemporary trends in theory of logistics and mobility	Has foundational knowledge of the nature of social sciences, their place within the broader system of academic disciplines, and the relationships between sociology and related fields; understands the distinctions between contemporary currents in sociological theory and their application in the analysis of social phenomena.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[LMMU2_W05] has a fundamental knowledge of the human being as a manufacturer and consumer and extended knowledge of the human being as a creator of culture and social structures	The student has foundational knowledge of the human being as an actor in production and consumption processes, and understands the role of individuals in shaping cultural patterns and social structures.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_W05] knows and understands in depth the dilemmas of international business related to globalisation, integration, internationalization and sustainable development	The student has an advanced knowledge and understanding of the social and cultural determinants of contemporary globalisation, integration and internationalisation processes, with particular emphasis on the dilemmas associated with sustainable social development and the inequalities arising from global transformations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONMU2_W05] has an extended knowledge of the human being as a manufacturer and consumer and extended knowledge of the human being as a creator of culture and social structures	The student has advanced knowledge of the human being as an active participant in economic processes - both as a producer of goods and services and as a conscious consumer operating within complex market structures. The student understands the mechanisms through which individuals and social groups shape culture, norms, and institutions of collective life, and is able to analyse the interrelationships between human agency and the evolution of social structures in contemporary societies.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

	Course outcome	Subject outcome	Method of verification
	[MSG3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	Has advanced and well-structured knowledge of society and social structures as well as the processes occurring in contemporary human communities, understands the mechanisms of their transformation, including the conditions driving these changes and their consequences for individuals and social groups.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBMU2_W03] knows advanced terminology in the field of international business, international economics and financial relations and complementary disciplines	Has advanced knowledge of sociological terminology, with particular emphasis on concepts used in the analysis of social structures, group processes, social inequalities and collective behaviour, as well as terminology from complementary disciplines such as social psychology and cultural anthropology.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student possesses advanced knowledge of the nature of social sciences, understands their place within the broader system of academic disciplines, and recognizes the interrelationships between sociology and the economic sciences. The student is familiar with the role of sociological perspectives in the analysis of social and economic phenomena, and applies relevant interdisciplinary terminology drawn from both sociology and economics accurately and deliberately within the context of workshop-based research practice.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[LMMU2_W03] has a knowledge of relations between economic entities and organisations functioning in the national, international and intercultural spheres; understands importance logistics and mobility for their operation	The student has knowledge of social relations and interactions between individuals, social groups, and institutions operating in diverse cultural, national, and international contexts; understands the significance of migration processes, social mobility, and cultural flows for shaping social structures and collective behaviour.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBL3_W01] has knowledge of the discipline of economics and finance, involving critical understanding of theories of international business	Has knowledge in the field of sociology and social sciences, encompassing a critical understanding of theories of social groups, organizational structures, and the mechanisms underlying the formation of collective attitudes and behaviours in the context of contemporary socio-economic transformations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[IBL3_W05] knows and understands basic principles of establishing and developing various forms of entrepreneurship	Knows and understands the fundamental mechanisms underlying the functioning of social structures and the processes driving the emergence and development of various forms of collective organisation, including formal institutions and informal social groups.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[MSGMU2_W01] has an in-depth and structured knowledge of economic sciences, in particular economics, its place in the system of sciences, its relations with other sciences and fields of knowledge	Has in-depth and well-organised knowledge of sociology as a scientific discipline, understands its place within the system of social sciences and its relations with related fields such as social psychology, behavioural economics and cultural anthropology; is able to situate workshop-based issues within a broad theoretical and interdisciplinary context.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents	1. Introduction to sociology Fundamental concepts, research methods, and the importance of sociology in understanding society. 2. Social structure and dynamics Social groups, roles, institutions, and social change over time. 3. Social inequalities and their roots Social classes, mobility, poverty, and economic exclusion. 4. Group behavior and social norms Conformity, deviance, and mechanisms of social control. 5. Culture and social identity Mass culture, subcultures, globalization, and its impact on local societies. 6. Contemporary social issues Migration, demographic changes, climate crisis, and challenges for social policies. 7. Social capital and civil society The role of social networks, trust, and cooperation in developing local communities.														
Prerequisites and co-requisites	None.														
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Egzam</td><td>0.0%</td><td>5.0%</td></tr><tr><td>Active participation in debate</td><td>0.0%</td><td>15.0%</td></tr><tr><td>Individual presentation in front of the group on the agreed topic</td><td>50.0%</td><td>80.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Egzam	0.0%	5.0%	Active participation in debate	0.0%	15.0%	Individual presentation in front of the group on the agreed topic	50.0%	80.0%		
Subject passing criteria	Passing threshold	Percentage of the final grade													
Egzam	0.0%	5.0%													
Active participation in debate	0.0%	15.0%													
Individual presentation in front of the group on the agreed topic	50.0%	80.0%													
Recommended reading	Basic literature	1. Kahneman, D. (2011). <i>Thinking, fast and slow</i>. Farrar, Straus and Giroux. https://doi.org/10.1037/e532672014-031 2. Ariely, D. (2008). <i>Predictably irrational: The hidden forces that shape our decisions</i>. HarperCollins. https://doi.org/10.1037/e748972010-001 3. Thaler, R. H., & Sunstein, C. R. (2009). <i>Nudge: Improving decisions about health, wealth, and happiness</i>. Penguin Books. https://doi.org/10.2139/ssrn.2223622													
	Supplementary literature	1. Goleman, D. (2006). <i>Emotional intelligence: Why it can matter more than IQ</i>. Bantam Books. https://doi.org/10.1037/e639052007-001 2. Schwartz, B. (2004). <i>The paradox of choice: Why more is less</i>. Harper Perennial. https://doi.org/10.1037/e531792013-001 3. Seligman, M. E. P. (2011). <i>Flourish: A visionary new understanding of happiness and well-being</i>. Free Press. https://doi.org/10.1037/e532922011-001													
	eResources addresses														
Example issues/ example questions/ tasks being completed	1. Case analysis: Analyze a chosen example of an economic decision (e.g., investment, saving, or consumption) in terms of cognitive biases described by Kahneman in <i>Thinking, Fast and Slow</i>. Discuss how these biases could have been avoided. 2. Group project: Prepare a report on the impact of emotions on financial decision-making among consumers. Gather data from the literature and create recommendations for companies on how to better address customer needs. 3. Individual essay: Write an essay on the application of <i>nudging</i> theory in public policies aimed at promoting retirement savings. Include examples of implemented strategies.														

Document generated electronically. Does not require a seal or signature.