University of Gdańsk

Subject card

Subject name and code	Economics and Entrepreneurship - auditory classes, PG_00204482		
Field of study	Geography		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Julia Ziółkowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	10.0	0.0	0.0	0.0	10

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	10	1.0	14.0	25

Subject objectives

To introduce basic micro and macroeconomic concepts, understanding market mechanisms. To introduce students to forms of individual entrepreneurship and the basics of business management. To understand macroeconomic phenomena in the economy, to acquire the ability to interpret economic and political facts. To understand the economic and social opportunities of European integration.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[GEOGRL3-W08] principles of planning and developing individual entrepreneurship, using knowledge of geography	lists the organisational and legal forms of individual entrepreneurship, interprets the operational results of a company, recognises entrepreneurial characteristics and sources of competitive advantage in the market	[SW3] text preparation/written work
[GEOGRL3-K03] is prepared to social action, including cooperation to preserve the ecological balance and protect the Earth's resources and its sustainable development, using forms of own entrepreneurship for this purpose	is ready to organise own business activity in a way that takes into account the environmental and social impacts	[SK5] implementation of a problem task

Subject contents	1. Entrepreneurship and the entrepreneur; 2. Business environment; 3. Organizational and legal forms of enterprises; 4. Financing entrepreneurial activities; 5. Entrepreneurship and sustainable development.
Prerequisites and co-requisites	

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
problem solving task	51.0%	50.0%
written assignement	51.0%	50.0%

Recommended reading

Basic literature	t.1 Piasecki, Bogdan. red. *Ekonomika i zarządzanie małą firmą*. Warszawa-Łódź: Wydawnictwo Naukowe PWN, 2001 [dostęp: Biblioteka Ekonomiczna UG] s. 23-33 t.2 Gostkowska-Dźwig, Sylwia; Kempa, Ewa; Mrozik, Magdalena; Królik, Ryszard. *Wybrane aspekty prowadzenia działalności biznesowej* . Red. Częstochowa: Politechnika Częstochowska, 2022, [dostęp przez IBUK LIBRA] s. 41- 57. t.3 *W jakiej formie można prowadzić działalność gospodarczą. Firma jednoosobowa a spółki*. Biznes.gov.pl. [dostęp online: https://shorturl.at/Vae4y] t.4 Piasecki, Bogdan. red. *Ekonomika i zarządzanie małą firmą*. Warszawa-Łódź: Wydawnictwo Naukowe PWN, 2001 [dostęp: Biblioteka Ekonomiczna UG] s. 459-533 t.5 Kaźmierczak, Magdalena. *Determinanty zarządzania społecznie odpowiedzialnego w sektorze małych i średnich przedsiębiorstw.* Red. . Poznań: Uniwersytet Ekonomiczny w Poznaniu, 2019, [dostęp przez IBUK LIBRA] s.11-41
Supplementary literature	B. Literatura uzupełniająca B. 1 Begg D., Dornbusch R., Fischer S., 2007, Mikroekonomia, PWE, Wars B. 2 Begg D., Dornbusch R., Fischer S., 2007, Makroekonomia, PWE, War B. 3 Milewski R., Kwiatkowski E., 2005, Podstawy ekonomii, PWN, Warsza
eResources addresses	

Example issues/ example questions/ tasks being completed	1 Entrepreneurship and the entrepreneur: discussion, creating a mind map; 2. Business environment: case study of Ekogram company - analysis of the company's micro and macro environment; 3. Organizational and legal forms of enterprises: selection of the appropriate organizational and legal form for the given case; 4. Financing entrepreneurial activities: case study - comparison (advantages, disadvantages, opportunities, risks) of selected sources of financing the company's activities; 5. Entrepreneurship and sustainable development - assessment of the impact of the company's activities on the environment and society (using the example of a tourist company).
Work placement	Not applicable

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