University of Gdańsk

Subject card

Subject name and code	English Language, PG_00204787		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	1	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Zespół lektorów języka angielskiego -> Foreign Languages Centre -> Vice-Rector for Education -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Martyna Włodarczyk	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	60.0	0.0	0.0	0.0	60

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	60	0.0	15.0	75

Subject objectives

Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBL3_U08] has language skills in the field of international business, economics and finance in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages (CEFR).	- has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written
[IBL3_U06] is able to communicate using specialised terminology in international business, economics and finance.	- can prepare typical written compositions in a foreign language on topics related to his/ her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study - demonstrates the ability to use consultations to deepen their knowledge in areas of the course content that they find challenging	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written

<table>
<tr><td>Subject contents</td><td>1.
Language and skills applicable to a specific job environment, in the context of the selected field of study, such as:
• telephoning
• meetings
• teamwork and team building
• business correspondence
• presentations
• negotiations
• recruitment
• cross-cultural communication
2. ESP and academic language components up to 30% or less of the course contents.
3. Revision and consolidation of grammar rules.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Suggested foreign language entry level: B1 or higher (according to CEFR)</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Written and oral assignments, including student's self-study</td><td>51.0%</td><td>100.0%</td></tr>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>• Dubicka, Iwonna, et al.Business Partner.Pearson, 2018. (levels B1+ to C1)
• extra materials shared by the teacher, including those downloadable from cjo.ug.edu.pl/studenci</td></tr>
<tr><td>Supplementary literature</td><td>https://eslbrains.com/
https://www.linguahouse.com/
https://www.ted.com/
https://ed.ted.com/</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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