

Subject card

Subject name and code	English Language, PG_00204787						
Field of study	International Business						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Martyna Włodarczyk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		15.0	75
Subject objectives	Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[IBL3_U08] has language skills in the field of international business, economics and finance in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages (CEFR).	- has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written		
	[IBL3_U06] is able to communicate using specialised terminology in international business, economics and finance.	- can prepare typical written compositions in a foreign language on topics related to his/her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study - demonstrates the ability to use consultations to deepen their knowledge in areas of the course content that they find challenging			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written		

Subject contents	<p>1. Language and skills applicable to a specific job environment, in the context of the selected field of study, such as:</p> <ul style="list-style-type: none"> • telephoning • meetings • teamwork and team building • business correspondence • presentations • negotiations • recruitment • cross-cultural communication <p>2. ESP and academic language components up to 30% or less of the course contents. 3. Revision and consolidation of grammar rules.</p>		
Prerequisites and co-requisites	Suggested foreign language entry level: B1 or higher (according to CEFR)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written and oral assignments, including student's self-study	51.0%	100.0%
Recommended reading	Basic literature	<ul style="list-style-type: none"> • Dubicka, Iwonna, et al. Business Partner. Pearson, 2018. (levels B1+ to C1) • extra materials shared by the teacher, including those downloadable from cjo.ug.edu.pl/studenci 	
	Supplementary literature	https://eslbrains.com/ https://www.lingua-house.com/ https://www.ted.com/ https://ed.ted.com/	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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