

Subject card

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|--|---|--|------------------------|-------------------------------------|--|------------|-----|
| Subject name and code | English Language, PG_00204791 | | | | | | |
| Field of study | International Business | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study Optional subject group | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | English | | |
| Semester of study | 2 | ECTS credits | | | 3.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | mgr Martyna Włodarczyk | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 60.0 | 0.0 | 0.0 | 0.0 | 60 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 60 | | 0.0 | | 15.0 | 75 |
| Subject objectives | Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
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| Subject contents | <p>1. Language and skills applicable to a specific job environment, in the context of the selected field of study, such as:</p> <ul style="list-style-type: none"> • telephoning • meetings • teamwork and team building • business correspondence • presentations • negotiations • recruitment • cross-cultural communication <p>2. ESP and academic language components up to 30% or less of the course contents. 3. Revision and consolidation of grammar rules.</p> | | |
| Prerequisites and co-requisites | Suggested foreign language entry level: B1 or higher (according to CEFR) | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Written and oral assignments, including student's self-study | 51.0% | 100.0% |
| Recommended reading | Basic literature | <ul style="list-style-type: none"> • Dubicka, Iwonna, et al. Business Partner. Pearson, 2018. (levels B1+ to C1) • extra materials shared by the teacher, including those downloadable from cjo.ug.edu.pl/studenci | |
| | Supplementary literature | <p>https://eslbrains.com/</p> <p>https://www.linguahouse.com/</p> <p>https://www.ted.com/</p> <p>https://ed.ted.com/</p> | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | | | |
| Work placement | Not applicable | | |

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