University of Gdańsk

Subject card

Subject name and code	Business Foreign Language, PG_00204819		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	4.0
Learning profile	academic	Assessment form	exam
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Rafał Broniewski	
	Teachers	mgr Rafał Broniewski	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	70.0	100

Subject objectives

The main objective of the course is to develop students' proficiency in Business English, with particular emphasis on topics related to international business, finance, management, and economics. The course follows the CLIL (Content and Language Integrated Learning) approach, integrating language development with the analysis of business-related content. The course aims to enhance students' ability to communicate effectively in an international business environment and to prepare and deliver analyses, reports, and presentations concerning business and economic issues.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBMU2_U05] can communicate in an international and culturally diverse environment using specialist terminology in international business, and conduct substantive academic or professional debates.	The student is able to communicate in English in an international business environment, using specialist terminology and preparing and presenting studies concerning international business issues.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills
[IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment.	The student is able to communicate in English at least at the B2+ level, using specialist terminology related to international business, finance and management, and to prepare and deliver analyses, reports, and presentations concerning business issues.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills

<table>
<tr><td>Subject contents</td><td>1. Specialist terminology related to international business, economics, finance, and management.
2. Communication in an international business environment.
3. Analysis and interpretation of texts and source materials related to contemporary business and economic issues.
4. Development of foreign language skills in the context of business operations and international organizations.
5. Preparation of studies, reports, analyses, and presentations concerning business and economic issues.
6. Enhancement of oral and written communication skills in professional and academic contexts.
7. Development of language competencies required for functioning in an international and multicultural working environment.
8. Application of specialist foreign-language skills to the analysis of contemporary phenomena and processes in the global economy and international business.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Good command of Foreign Language B2 level.</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>class activity</td><td>51.0%</td><td>30.0%</td></tr>
<tr><td>oral exam</td><td>51.0%</td><td>40.0%</td></tr>
<tr><td>written tests</td><td>51.0%</td><td>30.0%</td></tr>
</table></td></tr>
<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>Materials listed by the teacher, including those available on the website of the Foreign Languages Centre</td></tr>
<tr><td>Supplementary literature</td><td>Materials prepared by the teacher.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
</table>

Document generated electronically. Does not require a seal or signature.