

Subject card

Subject name and code	Business Foreign Language, PG_00204819						
Field of study	International Business						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	academic	Assessment form			exam		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Rafał Broniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[IBMU2_U06] has language skills in the field of business at a minimum level of B2+ according to the Common European Framework of Reference for Languages, enabling effective functioning in an international environment.		The student has foreign language skills in the field of international business, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		

Subject contents	Business foreign language of: 1. Company law and types of business 2. Funding the business and sources of funds 3. Accounting and financial analysis 4. Investment and financial markets 5. Corporate finance and mergers & acquisitions 6. Banking, insurance and taxation 7. Company structure 8. Market environment and marketing strategies 9. Competitive strategies 10. Product development, positioning and branding 11. Innovation strategies and Promotional mix 12. Production and operations management 13. Logistics and transport														
Prerequisites and co-requisites	Good command of Foreign Language B2 level.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1270 794 1301">Subject passing criteria</th> <th data-bbox="799 1270 1141 1301">Passing threshold</th> <th data-bbox="1145 1270 1482 1301">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1308 794 1339">written tests</td> <td data-bbox="799 1308 1141 1339">51.0%</td> <td data-bbox="1145 1308 1482 1339">30.0%</td> </tr> <tr> <td data-bbox="453 1346 794 1377">oral exam</td> <td data-bbox="799 1346 1141 1377">51.0%</td> <td data-bbox="1145 1346 1482 1377">40.0%</td> </tr> <tr> <td data-bbox="453 1384 794 1415">class activity</td> <td data-bbox="799 1384 1141 1415">51.0%</td> <td data-bbox="1145 1384 1482 1415">30.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written tests	51.0%	30.0%	oral exam	51.0%	40.0%	class activity	51.0%	30.0%
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written tests	51.0%	30.0%													
oral exam	51.0%	40.0%													
class activity	51.0%	30.0%													
Recommended reading	Basic literature	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre													
	Supplementary literature	Materials prepared by the teacher.													
	eResources addresses														
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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