University of Gdańsk

Subject card

Subject name and code	Business Foreign Language, PG_00204829		
Field of study	Logistics and Mobility		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	1	ECTS credits	4.0
Learning profile	academic	Assessment form	exam
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Rafał Broniewski	
	Teachers	mgr Rafał Broniewski	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	70.0	100

Subject objectives

The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[LMMU2_U11] has language skills in the field of logistics and mobility, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages	The student has language skills in logistics and mobility, consistent with the requirements for level B2+ of the Common European Framework of Reference for Languages.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills
[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others	The student can independently plan and implement lifelong learning of Business English and inspire and organize the learning process of others. The student plans and organizes their teamwork, including the use of consultations as a form of learning support.	[SU1] oral statement/conversation/ discussion
[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.	The student is ready to follow and develop the principles of business ethics and corporate social responsibility in his professional life, considering changing social needs.	[SK1] oral statement/conversation/ discussion [SK6] demonstration of practical skills

<table>
<tr><td>Subject contents</td><td>Business foreign language of:

1. Company law and types of business

2. Funding the business and sources of funds

3. Accounting and financial analysis

4. Investment and financial markets

5. Corporate finance and mergers & acquisitions

6. Banking, insurance and taxation

7. Company structure

8. Market environment and marketing strategies

9. Competitive strategies

10. Product development, positioning and branding

11.Innovation strategies and Promotional mix

12. Production and operations management

13. Logistics and transport

In case of doubts, the Student is aware of the possibility of using consultations.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Good command of Foreign Language B2 level.</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>oral exam</td><td>51.0%</td><td>40.0%</td></tr>
<tr><td>class activity</td><td>51.0%</td><td>30.0%</td></tr>
<tr><td>written tests</td><td>51.0%</td><td>30.0%</td></tr>
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<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>Materials listed by the teacher, including those available on the website of the Foreign Languages Centre</td></tr>
<tr><td>Supplementary literature</td><td>Materials prepared by the teacher.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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