

Subject card

Subject name and code	Business Foreign Language, PG_00204829						
Field of study	Logistics and Mobility						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2026/2027	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				English	
Semester of study	1	ECTS credits				4.0	
Learning profile	academic	Assessment form				exam	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Rafał Broniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		70.0	100
Subject objectives	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others		The student can independently plan and implement lifelong learning of Business English and inspire and organize the learning process of others. The student plans and organizes their teamwork, including the use of consultations as a form of learning support.			[SU1] oral statement/conversation/discussion	
	[LMMU2_U11] has language skills in the field of logistics and mobility, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages		The student has language skills in logistics and mobility, consistent with the requirements for level B2+ of the Common European Framework of Reference for Languages.			[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills	
	[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.		The student is ready to follow and develop the principles of business ethics and corporate social responsibility in his professional life, considering changing social needs.			[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills	

Subject contents	Business foreign language of: 1. Company law and types of business 2. Funding the business and sources of funds 3. Accounting and financial analysis 4. Investment and financial markets 5. Corporate finance and mergers & acquisitions 6. Banking, insurance and taxation 7. Company structure 8. Market environment and marketing strategies 9. Competitive strategies 10. Product development, positioning and branding 11. Innovation strategies and Promotional mix 12. Production and operations management 13. Logistics and transport In case of doubts, the Student is aware of the possibility of using consultations.														
Prerequisites and co-requisites	Good command of Foreign Language B2 level.														
Assessment methods and criteria	<table border="1" data-bbox="448 1424 1489 1563"> <thead> <tr> <th data-bbox="448 1424 794 1458">Subject passing criteria</th> <th data-bbox="794 1424 1141 1458">Passing threshold</th> <th data-bbox="1141 1424 1489 1458">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1458 794 1491">written tests</td> <td data-bbox="794 1458 1141 1491">51.0%</td> <td data-bbox="1141 1458 1489 1491">30.0%</td> </tr> <tr> <td data-bbox="448 1491 794 1525">class activity</td> <td data-bbox="794 1491 1141 1525">51.0%</td> <td data-bbox="1141 1491 1489 1525">30.0%</td> </tr> <tr> <td data-bbox="448 1525 794 1563">oral exam</td> <td data-bbox="794 1525 1141 1563">51.0%</td> <td data-bbox="1141 1525 1489 1563">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written tests	51.0%	30.0%	class activity	51.0%	30.0%	oral exam	51.0%	40.0%
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written tests	51.0%	30.0%													
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oral exam	51.0%	40.0%													
Recommended reading	Basic literature	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre													
	Supplementary literature	Materials prepared by the teacher.													
	eResources addresses														
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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