University of Gdańsk

Subject card

Subject name and code	Bachelor's Seminar, PG_00205035						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	5		ECTS credits		6.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		120.0	150
Subject objectives	The aim of the Bachelor's Seminar is to prepare students for the independent completion of a Bachelor's thesis in the field of International Business through the development of skills related to formulating a research problem, conducting a critical review of the literature, selecting appropriate research methods, and planning and implementing the research process.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBL3_K01] is ready to recognise the importance of knowledge in solving problems in international business and to seek expert opinions when specialised expertise is required.	The student is ready to recognise the importance of scientific and specialist knowledge in analysing International Business problems and in the preparation of the Bachelor's thesis.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBL3_K02] is ready to critically assess own knowledge and received information in the field of international business, economics and finance.	The student is ready to critically evaluate the quality of the information sources used and their own progress in the preparation of the Bachelor's thesis.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBL3_U03] is able to select appropriate sources of information and analyse and synthesise data in order to solve international business problems under conditions of uncertainty.	The student is able to select and critically analyse literature and information sources related to selected International Business issues, as well as formulate the research problem, thesis objective, and research questions.	[SU3] text preparation/written work
[IBL3_U10] is able to plan and implement own lifelong learning in the field of international business.	The student is able to plan and carry out successive stages of preparing a Bachelor's thesis in the field of International Business, developing its structure and preparing the theoretical part in accordance with the adopted assumptions.	[SU3] text preparation/written work [SU8] observation of student's independent or team work

Subject contents

1. Selection and refinement of the Bachelor's thesis topic.
2. Development of the thesis concept and structure.
3. Critical review of literature related to the thesis topic.
4. Formulation of the research problem, thesis objective, and research questions.
5. Selection of information sources and the approach to the thesis implementation.
6. Preparation of the theoretical part of the Bachelor's thesis.
7. Development of the assumptions for the analytical or project-based part of the thesis.

Prerequisites and co-requisites

Entry requirements

Successful completion of the course Introduction to Academic Research and Writing. Knowledge of the basic principles of academic research and academic writing.

Course Completion Requirements

By the end of the fifth semester, the student should define the Bachelor's thesis topic, formulate the research problem, thesis objective, and research questions, develop the thesis structure, conduct a review of the relevant literature, and submit the theoretical part of the thesis, together with the assumptions underlying its analytical or project-based component, to the supervisor.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assessment of the Bachelor's thesis concept, including the research problem, thesis objective, research questions, thesis structure, literature review, and the theoretical part of the thesis together with the assumptions for its analytical or project-based component.	51.0%	100.0%

Recommended reading

Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011; (access by Gdansk University Library by VPN service). Selected academic articles and research materials indicated by the supervisor.
Supplementary literature	P. Creme, M. R. Lea, Writing at University : A Guide for Students, Open University Press, Buckingham, 2008; (access by Gdansk University Library by VPN service).

	eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the FE UG
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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