University of Gdańsk

Subject card

Subject name and code	Bachelor's Seminar, PG_00205036		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	English
Semester of study	6	ECTS credits	6.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Renata Orłowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	30.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	120.0	150

Subject objectives

The aim of the Bachelor's Seminar is to support students in implementing the assumptions of their Bachelor's thesis, developing the results of the conducted analyses, and preparing the final version of the thesis in accordance with substantive and formal requirements.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBL3_K02] is ready to critically assess own knowledge and received information in the field of international business, economics and finance.	The student is ready to critically evaluate the quality of the completed Bachelor's thesis and the validity of conclusions concerning International Business phenomena and issues.	[SK1] oral statement/conversation/ discussion
[IBL3_K01] is ready to recognise the importance of knowledge in solving problems in international business and to seek expert opinions when specialised expertise is required.	The student is ready to use scientific knowledge, subject literature, and expert opinions to improve and finalise a Bachelor's thesis addressing International Business issues.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBL3_K04] is ready to think and act in an entrepreneurial manner in the international business environment.	The student is ready to use the results of conducted analyses to formulate practical recommendations concerning the operation of companies and organisations in the International Business environment.	[SK1] oral statement/conversation/ discussion
[IBL3_U10] is able to plan and implement own lifelong learning in the field of international business.	The student is able to independently complete a Bachelor's thesis in the field of International Business and prepare its final version in accordance with substantive and formal requirements.	[SU3] text preparation/written work [SU8] observation of student's independent or team work

Subject contents	1. Collection and processing of materials required for the completion of the thesis. 2. Analysis and interpretation of collected information and data. 3. Preparation of the analytical or project-based part of the thesis. 4. Formulation of conclusions based on the conducted analyses. 5. Substantive and formal editing of the Bachelor's thesis. 6. Preparation of the final version of the thesis for submission.
Prerequisites and co-requisites	**Entry requirements** Successful completion of the Bachelor's Seminar in Semester V. **Course Completion Requirements** By the end of the sixth semester, the student should complete the Bachelor's thesis, analyse the collected information and data, formulate conclusions, and carry out the substantive and formal editing of the thesis. A necessary condition for passing the seminar is obtaining the supervisor’s approval to submit (upload) the final version of the thesis to the e-Uczelnia system.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assessment of the completed Bachelor's thesis, including the quality of the conducted analyses, the validity of the conclusions drawn, the analytical or project-based component, and compliance with substantive and formal requirements.	51.0%	100.0%

Recommended reading

Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011; (access by Gdansk University Library by VPN service). Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023 Selected academic articles and research materials indicated by the supervisor.
Supplementary literature	P. Creme, M. R. Lea, Writing at University : A Guide for Students, Open University Press, Buckingham, 2008; (access by Gdansk University Library by VPN service).
eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the WE UG

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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