

**Subject card**

<b>Subject name and code</b>	Master's Seminar, PG_00205107						
<b>Field of study</b>	International Business						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			English		
<b>Semester of study</b>	1	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Renata Orłowska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		0.0		60.0	75
<b>Subject objectives</b>	The aim of the master's seminar is to provide students with knowledge, skills and methodological competences to act independently, to formulate economic problems and research hypotheses and to verify them on the basis of a coherent set of publications and empirical data, as well as to edit the text of the master's thesis in accordance with the guidelines of the Faculty of Economics.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>		<b>Method of verification</b>		
	[[BMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.		The student is ready to recognize the importance of knowledge of international business in the process of identifying and solving business problems and the need to consult experts in the case of complex issues.		[SK3] text preparation/written work [SK5] implementation of a problem task		
<b>Subject contents</b>	<ol style="list-style-type: none"> <li>1. Formulating appropriate problems in the field of international business that can be the subject of master's studies</li> <li>2. Formulating the purpose and research hypothesis of the work</li> <li>3. Selection and analysis of appropriate sources of key knowledge to explain the given problem</li> <li>4. Familiarization with intellectual property rights</li> </ol> <p>Within the Master seminar 25 hours are allocated to consultations with the supervisor throughout the thesis preparation process.</p>						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Progress in preparing the diploma thesis: - by the end of the first semester - at least the formulation of the topic and the development of the research plan and preliminary structure of the thesis.	80.0%	100.0%
Recommended reading	Basic literature	R. Murray, How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011  Handouts delivered by supervisors of thesis.	
	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.