University of Gdańsk

Subject card

Subject name and code	Master's Seminar, PG_00205107		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	1	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Renata Orłowska	
	Teachers	prof. dr hab. Andrzej Cieślik dr hab. Piotr Zientara, prof. UG dr Renata Orłowska	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	15.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	60.0	75

Subject objectives

The aim of the seminar is to prepare students to independently formulate a research problem in the field of international business, critically analyze and select relevant literature, define the objective and research questions of a master's thesis, and develop a thesis concept in accordance with the principles of academic integrity and intellectual property protection.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBMU2_U03] can critically evaluate and select sources of information and synthesise knowledge related to international business, and present analytical results in a methodologically justified manner.	Student is able to critically analyze and synthesize scientific literature related to a selected international business issue and formulate a master's thesis concept based on the findings of the literature review.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[IBMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.	The student is ready to critically assess their own research assumptions and to make use of expert knowledge in the development of their master's thesis concept.	[SK1] oral statement/conversation/ discussion

Subject contents	1. Identification and formulation of research problems in the field of international business. 2. Defining the thesis objective, research questions, and preliminary research assumptions. 3. Searching for, selecting, and critically analyzing academic literature and other information sources related to the research problem. 4. Developing the master's thesis concept and preparing a preliminary literature review. 5. Research ethics, citation standards, and intellectual property protection.
Prerequisites and co-requisites	**Entry requirements** none **Course Completion Requirements** By the end of the first semester, the student should define the thesis topic, formulate the research problem and research objective, prepare a preliminary thesis structure, and conduct a review of the key literature relevant to the subject.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assessment of the master's thesis proposal, including the research problem, research objective, preliminary thesis structure, and literature review.	51.0%	100.0%

Recommended reading

Basic literature	Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023 Murray, R., How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Selected academic articles and research materials provided by the supervisor.
Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008
eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the FE UG Supplementary https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diplomas rules at the FE UG

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.