University of Gdańsk

Subject card

Subject name and code	Master's Seminar, PG_00205108		
Field of study	International Business		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	2	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Renata Orłowska	
	Teachers	prof. dr hab. Andrzej Cieślik dr hab. Piotr Zientara, prof. UG dr Renata Orłowska	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	30.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	45.0	75

Subject objectives

The aim of the seminar is to develop the theoretical framework of the master's thesis, refine the research problem, research questions and hypotheses, and prepare the research design, including the selection of appropriate data sources and research methods required for the successful completion of the thesis.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBMU2_U04] can formulate and test research hypotheses concerning advanced problems in international business, selecting appropriate research methods and tools.	The student is able to formulate and refine research questions and hypotheses concerning international business issues and select appropriate research approaches for their analysis.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[IBMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.	The student is ready to critically reflect on the adopted theoretical and methodological assumptions and to draw on expert knowledge in order to improve the quality of the research conducted.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBMU2_U03] can critically evaluate and select sources of information and synthesise knowledge related to international business, and present analytical results in a methodologically justified manner.	The student is able to critically analyze and synthesize scientific literature related to the research problem and apply it to the development of the theoretical framework of a master's thesis and the preparation of the research design.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work

Subject contents	1. Refinement of the research problem, research objective, and research questions and hypotheses. 2. In-depth analysis of the relevant literature and further development of the theoretical part of the master's thesis. 3. Development of the conceptual framework for the research. 4. Identification of data sources and assessment of their potential application in the master's thesis. 5. Introduction to research design and the selection of research methods appropriate to the research problem. 6. Preparation of the preliminary assumptions of the research process.
Prerequisites and co-requisites	**Entry requirements** Successful completion of Master's Seminar I. **Course Completion Requirements** By the end of the second semester, the student should complete the theoretical chapter(s) of the master's thesis, refine the research problem, research objective, and research hypotheses, and develop preliminary assumptions for the research process.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Progress in preparing the diploma thesis: - by the end of the second semester - at least gathering sources of knowledge, a literature review, and submission of one chapter of the diploma thesis.	51.0%	100.0%

Recommended reading

Basic literature	Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023 Murray, R., How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Selected academic articles and research materials provided by the supervisor.
Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008
eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the FE UG

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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