University of Gdańsk

Subject card

Subject name and code	Master's Seminar, PG_00205109						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		95.0	125
Subject objectives	The aim of the seminar is to prepare students to independently conduct research, analyze and interpret the results obtained, verify research hypotheses, and develop the empirical section of a master's thesis.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBMU2_U04] can formulate and test research hypotheses concerning advanced problems in international business, selecting appropriate research methods and tools.	The student is able to analyse and interpret research findings and use them to verify research hypotheses and formulate conclusions concerning the investigated international business problem.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[IBMU2_U08] can independently plan and pursue lifelong professional development and support the development of others, particularly in conditions of dynamic changes in the international environment.	The student is able to independently plan and conduct a research process for a master's thesis and effectively organize their work across the successive stages of the project.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
[IBMU2_K02] is ready to make responsible professional decisions based on available data and information, taking into account their economic, social and ethical consequences in the international environment.	The student demonstrates readiness to responsibly interpret research findings and formulate conclusions, taking into account their economic, social, and ethical implications in the international environment.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.	The student demonstrates readiness to critically evaluate their own research findings and to make use of expert knowledge to enhance the quality of data interpretation and address research problems.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work

Subject contents

1. Preparation of development scenarios, forecasts or strategies related to the analysed research problem.

2. Preparation of individual sections of the text in accordance with the defined structure of the thesis.

3. Preparation of tables, charts and figures.

4. Verification of research questions and/or research hypotheses.

As part of the seminar assessment, 30 hours of consultations with the supervisor are planned during the preparation of the diploma thesis

Prerequisites and co-requisites

Entry requirements

Successful completion of Master's Seminar II.

Course Completion Requirements

By the end of the third semester, the student should complete the research process, analyse and interpret the collected data, and prepare the empirical part of the master's thesis, including the verification of research hypotheses.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Progress in the preparation of the thesis: by the end of the third semester - at least submission of another chapter of the thesis	51.0%	100.0%

Recommended reading

Basic literature	Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023 Murray, R., How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Selected academic articles and research materials provided by the supervisor.

	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008.
	eResources addresses	Basic https://ekonom.ug.edu.pl/en/students/diploma-rules-ug - Diploma rules at the FE UG
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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