University of Gdańsk

Subject card

Subject name and code	Master's Seminar, PG_00205110						
Field of study	International Business						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		12.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Sustainable Market Processes -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	45.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		0.0		255.0	300
Subject objectives	The aim of the seminar is to prepare students to complete their master's thesis, formulate final conclusions and recommendations, ensure its academic and formal quality, and prepare for the presentation and defence of their research findings.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IBMU2_U04] can formulate and test research hypotheses concerning advanced problems in international business, selecting appropriate research methods and tools.	The student is able to synthesize research findings, assess the extent to which the research hypotheses have been verified, and formulate conclusions and recommendations in a master's thesis addressing international business issues.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
[IBMU2_K01] is ready to critically assess their own knowledge and competences and to recognise the importance of expert knowledge in solving complex international business problems.	Student demonstrates readiness to critically evaluate their own research achievements and to draw on expert knowledge in order to enhance the quality of the master's thesis and the presentation of its findings.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[IBMU2_U08] can independently plan and pursue lifelong professional development and support the development of others, particularly in conditions of dynamic changes in the international environment.	The student is able to independently organize and carry out activities that lead to the completion of a master's thesis and further develop competencies in presenting research findings and advancing their own research skills.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
[IBMU2_K06] is ready to adapt to changing conditions of the global economy and to act under conditions of uncertainty and complexity in the international environment.	The student demonstrates readiness to respond flexibly to challenges arising during the finalization of the master's thesis and to adapt the analysis, interpretation, and presentation of research findings to changing research conditions.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work

Subject contents

1. Development of final conclusions and recommendations based on the research findings.
2. Completion of the master's thesis manuscript.
3. Substantive, linguistic, and formal editing of the thesis.
4. Preparation and editing of tables, figures, illustrations, and appendices.
5. Preparation of the bibliography, references, and other elements of the academic apparatus.
6. Preparation of the thesis abstract and other required formal components.
7. Verification of the completeness of the thesis and its compliance with university requirements.
8. Submission of the final version of the master's thesis.

Prerequisites and co-requisites

Entry requirements

Successful completion of Master's Seminar III.

Course Completion Requirements

By the end of the fourth semester, the student should complete the master's thesis, prepare final conclusions and recommendations, carry out substantive and formal editing of the thesis, and submit its final version to the supervisor. A prerequisite for passing the seminar is obtaining the supervisor's approval for the submission (upload) of the final version of the thesis to the e-University system.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Assessment of the completed master's thesis, including its theoretical and empirical parts, conclusions, recommendations, and compliance with formal and editorial requirements.	51.0%	100.0%

Recommended reading

Basic literature	Saunders, M. N. K., Lewis, Ph., Thornhill, A., Research Methods for Business Students, (9th ed.), Pearson Higher Ed, 2023 Murray, R., How to Write A Thesis (3rd ed.), Open University Press, Berkshire, 2011 Wybrane artykuły naukowe i materiały badawcze wskazane przez promotora.

	Supplementary literature	P. Creme, M. R. Lea, Writing at University, A Guide for Students, Open University Press, Buckingham, 2008
	eResources addresses	Basic https://ekonom.ug.edu.pl/studenci/zasady-dyplomowania-na-ug - Diploma rules at the FE UG
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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