University of Gdańsk

Subject card

Subject name and code	Tourism Development and Organisation of Regional Events, PG_00205458						
Field of study	History						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		53.0	75
Subject objectives	To familiarise students with the basic principles of organising tourist events, including types of tourist events, psychological, financial and transport issues, and tourist development in the Pomeranian region.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[HISTMU2_W01] Has in-depth knowledge of history, enabling specialisation in selected areas of historical research	the student has an in-depth, extended and structured knowledge of history leading to specialisation in selected areas of historical research, especially in the field of tourism development and organisation of regional events	[SW5] implementation of a problem task
[HISTMU2_K03] Is ready to initiate and co-organise activities serving the community in the field of disseminating historical knowledge.	the student is ready to fulfil social obligations, to co-organise activities for the social environment in the field of dissemination of historical knowledge, especially in relation to tourism development and organisation of regional events	[SK5] implementation of a problem task
[HISTMU2_U08] Is able to manage the work of a team and cooperate with others in the course of teamwork.	the student is able to lead a team and cooperate with others in teamwork, especially in the field of tourism development and organisation of regional events	[SU8] observation of student's independent or team work
[HISTMU2_W07] The student knows and understands the fundamental dilemmas of modern civilisation	the student knows and understands the fundamental dilemmas of modern civilisation, especially concerning tourism development and the organisation of regional events	[SW5] implementation of a problem task
[HISTMU2_U05] The student is able to communicate with a diverse range of audiences on specialised historical issues, formulating and presenting critical opinions and conclusions in a variety of forms (especially using modern presentation methods)	the student is able to communicate with a variety of audiences on specific historical topics, formulating and presenting critical opinions and conclusions in a variety of forms (in particular by using modern presentation methods)	[SU2] presentation/project/paper/ report
[HISTMU2_K06] The students ready to perform professional roles responsibly in a changing world and uphold the ethos of the professional historian	the student recognises the role of historical knowledge in tourism	[SK8] observation of student's independent or team work

Subject contents

Types and objectives of tourism events:

Tourism event programme. Principles and stages of programming and planning in tourism and sightseeing.

Calculation and estimates. Accounting for events.

Methodology of providing information: in the city, in the countryside.

Principles of movement of tourist groups in undeveloped areas: National parks, reserves, forest complexes, mountains.

Selected psychological issues in recreation and tourism.

Cultural and entertainment activities in tourism - recreational games.

Safety during tourist events.

Tourist development in the Pomeranian region: accommodation, catering, accompanying facilities, transport infrastructure.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	35.0%
	51.0%	30.0%
	51.0%	35.0%

Recommended reading	Basic literature	J. Strugarek, Organizowanie i prowadzenie imprez sportowych, rekreacyjnych i turystycznych, Poznań 2007. Vademecum pilota grup turystyczny, pod red. nauk. G. Gołembskiego, Poznań 2007 (R. 3, 4, 5). lub najnowsze wydanie Literatura wykorzystywana podczas zajęć: Geografia turystyki Polski. Przewodnik do ćwiczeń krajoznawczych, pod red. nauk. A. Stasiaka, Warszawa, 2009. A to Polska właśnie... Przewodnik do ćwiczeń z geografii turystycznej i krajoznawstwa, praca zbiorowa pod red. A. Stasiaka, Łódź 2006.
	Supplementary literature	J. Merski, Turystyka kwalifikowana, Warszawa 2002. R. Winiarski, J. Zdebski, Psychologia turystki, Warszawa 2008 (r. 5-8). E. Turkiewicz, Organizacja imprez turystycznych. Skrypt do przedmiotu, Kraków 1997. Turystyka aktywna i kwalifikowana na obszarach chronionych, pod red. T. Łobożewicza, Warszawa 2001. Z. Kruczek, J. Zdebski, Metodyka organizowania wycieczek i imprez górskich, Warszawa, Kraków 1984.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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