

**Subject card**

<b>Subject name and code</b>	Tourism Development and Organisation of Regional Events, PG_00205458						
<b>Field of study</b>	History						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>				2027/2028	
<b>Education level</b>	Master's studies	<b>Subject group</b>				Obligatory subject group in the field of study Humanistic-social subject group	
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	2	<b>Language of instruction</b>				Polish	
<b>Semester of study</b>	3	<b>ECTS credits</b>				3.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>				credit	
<b>Conducting unit</b>	Faculty of History -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor						
	Teachers						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	20		2.0		53.0	75
<b>Subject objectives</b>	To familiarise students with the basic principles of organising tourist events, including types of tourist events, psychological, financial and transport issues, and tourist development in the Pomeranian region.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[HISTMU2_K03] Is ready to fulfil social obligations, to co-organise activities for the benefit of the social environment in the dissemination of historical knowledge	the student is ready to fulfil social obligations, to co-organise activities for the social environment in the field of dissemination of historical knowledge, especially in relation to tourism development and organisation of regional events	[SK5] implementation of a problem task
	[HISTMU2_W01] Has an in-depth, extended and structured knowledge of history leading to specialisation in selected areas of historical research	the student has an in-depth, extended and structured knowledge of history leading to specialisation in selected areas of historical research, especially in the field of tourism development and organisation of regional events	[SW5] implementation of a problem task
	[HISTMU2_K06] Is ready to perform professional roles responsibly in a changing world and uphold the ethos of the professional historian	the student recognises the role of historical knowledge in tourism	[SK8] observation of student's independent or team work
	[HISTMU2_W07] Knows and understands the fundamental dilemmas of modern civilisation	the student knows and understands the fundamental dilemmas of modern civilisation, especially concerning tourism development and the organisation of regional events	[SW5] implementation of a problem task
	[HISTMU2_U05] Is able to communicate with a diverse range of audiences on specialised historical issues, formulating and presenting critical opinions and conclusions in a variety of forms (especially using modern presentation methods)	the student is able to communicate with a variety of audiences on specific historical topics, formulating and presenting critical opinions and conclusions in a variety of forms (in particular by using modern presentation methods)	[SU2] presentation/project/paper/report
[HISTMU2_U08] Able to interact with others as part of teamwork	the student is able to lead a team and cooperate with others in teamwork, especially in the field of tourism development and organisation of regional events	[SU8] observation of student's independent or team work	
Subject contents	<p>Types and objectives of tourism events:</p> <p>Tourism event programme. Principles and stages of programming and planning in tourism and sightseeing.</p> <p>Calculation and estimates. Accounting for events.</p> <p>Methodology of providing information: in the city, in the countryside.</p> <p>Principles of movement of tourist groups in undeveloped areas: National parks, reserves, forest complexes, mountains.</p> <p>Selected psychological issues in recreation and tourism.</p> <p>Cultural and entertainment activities in tourism - recreational games.</p> <p>Safety during tourist events.</p> <p>Tourist development in the Pomeranian region: accommodation, catering, accompanying facilities, transport infrastructure.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	35.0%
		51.0%	30.0%
		51.0%	35.0%

Recommended reading	Basic literature	<p>J. Strugarek, Organizowanie i prowadzenie imprez sportowych, rekreacyjnych i turystycznych, Poznań 2007.</p> <p>Vademecum pilota grup turystyczny, pod red. nauk. G. Gołębskiego, Poznań 2007 (R. 3, 4, 5). lub najnowsze wydanie</p> <p>Literatura wykorzystywana podczas zajęć:</p> <p>Geografia turystyki Polski. Przewodnik do ćwiczeń krajoznawczych, pod red. nauk. A. Stasiaka, Warszawa, 2009.</p> <p>A to Polska właśnie... Przewodnik do ćwiczeń z geografii turystycznej i krajoznawstwa, praca zbiorowa pod red. A. Stasiaka, Łódź 2006.</p>
	Supplementary literature	<p>J. Merski, Turystyka kwalifikowana, Warszawa 2002.</p> <p>R. Winiarski, J. Zdebski, Psychologia turystki, Warszawa 2008 ( r. 5-8).</p> <p>E. Turkiewicz, Organizacja imprez turystycznych. Skrypt do przedmiotu, Kraków 1997.</p> <p>Turystyka aktywna i kwalifikowana na obszarach chronionych, pod red. T. Łobożewicza, Warszawa 2001.</p> <p>Z. Kruczek, J. Zdebski, Metodyka organizowania wycieczek i imprez górskich, Warszawa, Kraków 1984.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.