University of Gdańsk

Subject card

Subject name and code	Modern Museology, PG_00205585						
Field of study	History						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of 19th Century History -> Institute of History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Michalina Petelska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Creating a basis for critical reflection on contemporary museology. Introduce students to the activities of museums in its various dimensions. Preparing students to co-create museum activities in the Internet.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[HISTL3_W07] The student has an advanced knowledge and understanding of the key theories, research methods and tools of the historian’s trade, including those relevant to their chosen area of specialisation.	Knows and understands to an advanced degree the most important changes taking place in the theory of contemporary museology and museum practice.	[SW4] test/exam - oral or written
[HISTL3_U02] Is able to select methods and tools appropriate to historical research and practice, including advanced information and communication technologies (ICT).	Is able to correctly select and use appropriate tools for popularizing history through museum activities, including the use of: museum social media channels, multimedia projects, online workshops, and museum databases.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[HISTL3_K02] Is ready to fulfil social and professional obligations related to the chosen specialisation and to co-organise activities serving the community in the areas of education and the promotion of the historical and cultural heritage of Poland, the region, and Europe.	Is ready to to take up a career at a museum in a department of cultural projects and responsible performance of professional duties.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[HISTL3_U08] Is able to plan and organise his/her work effectively, independently acquiring and consolidating knowledge in a structured and systematic manner	Is able to plan and organise preparing and conducting a cultural or educational event in a museum.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[HISTL3_W09] Knows and understands, at an advanced level, the methods of analysing and interpreting historical sources, as well as their significance for historical research.	Has advanced knowledge to analyse and interpret museum activities (including activities on the Internet).	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
[HISTL3_K03] Is ready to initiate public interest activities in the protection and promotion of historical heritage at local and regional level	Is ready to initiate activities for the protection and promotion of historical and cultural heritage as part of his/her work at the museum.	[SK1] oral statement/conversation/ discussion

Subject contents

The evolution of the ICOM Museum Definition.

Museum as a tourist product; The Bilbao Effect.

Cybermuseology.

The role of PR departments in museums; museum on social media. Modern technological solutions in making museums accessible to all groups of visitors (including the blind and visually impaired, the d/Deaf, etc.).

An accessible and inlusive museum.

Museum offers for different age groups, especially for young adults; games in museums (board games, city games, LARP).

Museums facing the challenges of contemporary world: migration, climate change, wars.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
test	51.0%	80.0%
reading, active participation in classes	0.0%	20.0%

Recommended reading	Basic literature	D. Folga-Januszewska, *Dzieje pojęcia muzeum i problemy współczesne - wprowadzenie do dyskusji nad nową definicją muzeum ICOM*, "Muzealnictwo" 2020(61): 39-57. *Muzeologia cyfrowa. muzeum i narzędzia cyfrowe humanistyki*, pod red. M. Baki, Toruń 2020. J. Orzechowska-Wacławska, *Efekt Bilbao w Polsce? Katowicka Strefa Kultury jak Abandoibarra, czyli baskijskość i śląskość w procesie rewitalizacji*, "Kultura Współczesna. Teoria. Interpretacje. Praktyka", 2017 (98/5), s. 108 - 123. M. Przybysz, T. Knecht, *Wykorzystanie social media w muzeum - korzyści i zagrożenia*, "Studia Ełckie", 22(2020), nr 3, s. 325 - 342. R. Więckowski, *"Chmura" dostępnej sztuki*, Kultura Współczesna, 3(102)/2018, s. 146 - 157.
	Supplementary literature	M. Lorenc, *"Proszę się cofnąć do przodu!" - o polityce partycypacji w pracach ICOM nad "praską definicją muzeum"*, "Muzealnictwo" 2022(63): 165-172. K. Sala, *Ekomuzea jako innowacyjny produkt turystyczny na przykładzie Ekomuzeum Rzemiosła w Dobkowie*, "Zeszyty Naukowe Małopolskiej Wyższej Szkoły Ekonomicznej w Tarnowie", t. 33, nr 1, marzec 2017, s. 115 - 124. A. Stasiak, *Muzeum jako produkt turystyczny* [w:] *Przemysł turystyczny*, pod red. A. Szwichtenberga i E. Dziegieć, Koszalin 2000, s. 165-182.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Make your own interpretation of the changes taking place in the definition of a museum. Can examples of the "Bilbao effect" be identified in Poland? Analysis of the activity of selected museums in social media. What does an "accessible museum" mean?	
Work placement	Not applicable	

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