University of Gdańsk

Subject card

Subject name and code	Televisual Laboratory, PG_00205589		
Field of study	History		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Sławomir Siezieniewski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	15.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	2.0	33.0	50

Subject objectives

The student is introduced to media communication techniques specific to TV and the Internet. We want to teach him or her concise and comprehensible language, the possibilities of using images and television techniques.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[HISTL3_U02] Is able to select methods and tools appropriate to historical research and practice, including advanced information and communication technologies (ICT).	Is able to select and use methods, tools and information and communication technologies appropriate for the preparation and production of television materials on historical topics.	[SU6] demonstration of practical skills
[HISTL3_W11] Knows and understands the economic, legal, ethical and other conditions affecting various types of professional activity related to history, including the concepts and principles of industrial property protection and copyright law.	Has knowledge and understanding of the legal, ethical and organizational conditions governing the preparation and dissemination of television materials on historical topics, particularly the principles of intellectual property and copyright protection.	[SW1] oral statement/ conversation/discussion
[HISTL3_U03] The student is able to communicate with others using specialist terminology relevant to history and related disciplines, including terms from their chosen professional specialisation.	Is able to communicate with audiences using appropriate terminology from the historical sciences, adapting the presentation of historical content to the specific nature of television media and to different groups of viewers.	[SU6] demonstration of practical skills
[HISTL3_W07] The student has an advanced knowledge and understanding of the key theories, research methods and tools of the historian’s trade, including those relevant to their chosen area of specialisation.	Has advanced knowledge and understanding of the methods and tools of the historian’s workshop used in preparing television materials on historical topics, including the principles of selecting, verifying and interpreting historical information.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[HISTL3_K03] Is ready to initiate public interest activities in the protection and promotion of historical heritage at local and regional level	Is ready to initiate and co-create television projects aimed at protecting and promoting historical heritage at the local and regional levels, taking into account the public interest.	[SK8] observation of student's independent or team work

Subject contents

Differences between information and journalism, fact and presumption, evidence and circumstantial evidence

Learning the basic forms of speech in front of the camera and ways to attract attention

Argumentation and counterargumentation, i.e. discussion in front of the camera

Learning basic television skills (method of communication, information articulation, narration, running a program, conducting discussions, using the media, attractiveness of the message)

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	25.0%
	51.0%	75.0%

Recommended reading

Basic literature	Jerzy Bralczyk "Jak mówić aby nas słuchano" Jerzy Bralczyk "Język na sprzedaż" Maciej Orłoś "Jak występować i zabłysnąć"
Supplementary literature	
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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