

Subject card

Subject name and code	Popularising Historical Knowledge on the Internet, PG_00205590						
Field of study	History						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Didactic History -> Institute of History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Waław Kulczykowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	<p>The aim of the classes is to familiarize students with the issue and methods of disseminating historical knowledge on the Internet.</p> <p>To familiarize students with the ethical conditions of activities related to the popularization of historical knowledge on the Internet.</p> <p>Preparing students to use modern information technologies and their practical application in the popularization of history.</p> <p>Developing skills related to individual and team preparation of material popularizing historical knowledge and its publication on the Internet.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[HISTL3_K03] Is ready to initiate public interest activities in the protection and promotion of historical heritage at local and regional level	Is ready to initiate activities to protect and promote historical and cultural heritage	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[HISTL3_W07] Demonstrates knowledge of comparative European history and understands the links between the history of European integration and current social, economic and political issues Knows and understands to an advanced degree the main theories, research methods and tools of the historian's workshop	Understands the specificity of various media as tools for popularizing historical knowledge	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[HISTL3_W11] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities related to history including the basic concepts and principles of industrial property protection and copyright law	Knows and understands the ethical conditions of activities related to the popularization of historical knowledge	[SW1] oral statement/conversation/discussion
	[HISTL3_W09] The student knows and understands the methods of analysing and interpreting historical sources, as well as their significance in historical research.	Understands the usefulness of historical sources in the professional popularization of historical knowledge	[SW1] oral statement/conversation/discussion
	[HISTL3_U02] Is able to select appropriate methods and tools appropriate to the work of a historian (including advanced information and communication techniques)	Is able to correctly select and use appropriate tools to popularize history, including advanced information and communication techniques	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
[HISTL3_U04] The student is able to take part in a debate – presenting and evaluating different viewpoints and leading a discussion using specialist terminology from the field of history.	Is able to discuss historical issues in an accessible way, present various positions reliably and participate in discussions on historical issues, correctly using professional terminology in the field of historical sciences	[SU1] oral statement/conversation/discussion	
Subject contents	Workshop exercises: discussion of modern forms of popularizing historical knowledge using the Internet; use of websites websites and social media for obtaining and publishing popular science information: verification authenticity of the information obtained, content editing, use of blogging platforms and systems; preparation of short forms audiovisual (reports, documentaries, popular science films, broadcasts) for publication on the Internet (based on, among others, the YouTube platform)		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in classes	50.0%	30.0%
	Individual or team preparation of a project: material popularizing historical knowledge on the Internet	50.0%	70.0%
Recommended reading	Basic literature	Cyfrowy archeolog. Podręcznik promocji archeologii w nowych mediach, pod red. S. Zdziębłowskiego, Poznań 2014. History of TED, https://www.ted.com/about/our-organization/history-of-ted , 23.04.2020. Osica N., Niedzicki W., Sztuka promocji nauki, Warszawa 2017. Popularyzacja nauk historycznych teoria i praktyka. Zbiór studiów, red. D. Gołaszewska-Rusinowska, M. Mielewska, T. Sińczak Toruń 2018. Burgess J., Green J., YouTube. Wideo online i kultura uczestnictwa, Warszawa 2011. Domańska E., Historie niekonwencjonalne. Refleksja o przeszłości w nowej humanistyce, Poznań 2006. Jarska L.M., Pracownik naukowy w mediach społecznościowych od popularyzacji nauki do kreowania wizerunku, Toruńskie Studia Bibliologiczne, t. 9, nr 2 (17), 2016, s. 201-238. Nowe Media i wyzwania współczesności, pod red. M.Sokołowskiego, Toruń 2013. Starzec A., Popularyzacja nauki w internecie, Stylistyka, t. 20, 2011, s. 175-191.	

	Supplementary literature	Bauer Z., Dziennikarstwo wobec nowych mediów. Historia, teoria, praktyka, Kraków 2009. Dijk J., Społeczne aspekty nowych mediów, Warszawa 2010. Historia w przestrzeni publicznej, red. J. Wojdon, Warszawa 2019. Majorek M., Kod YouTube. Od kultury partycypacji do kultury kreatywności, Kraków 2015. McQuail D., Teoria komunikowania masowego, Warszawa 2020. Narojczyk K., W kierunku historii cyfrowej. Nowe możliwości i wyzwania, Res Historica, nr 42, 2016, s. 329-350. Rettberg J. W., Blogowanie, Warszawa 2012. Solska E., Historia w kulturze współczesnej, Lublin 2011.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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