University of Gdańsk

Subject card

Subject name and code	Popularising Historical Knowledge on the Internet, PG_00205590		
Field of study	History		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Didactic History -> Institute of History -> Faculty of History -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Wacław Kulczykowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	43.0	75

Subject objectives

The aim of the classes is to familiarize students with the issue and methods of disseminating historical knowledge on the Internet.
To familiarize students with the ethical conditions of activities related to the popularization of historical knowledge on the Internet.
Preparing students to use modern information technologies and their practical application in the popularization of history.
Developing skills related to individual and team preparation of material popularizing historical knowledge and its publication on the Internet.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[HISTL3_K03] Is ready to initiate public interest activities in the protection and promotion of historical heritage at local and regional level	Is ready to initiate activities to protect and promote historical and cultural heritage	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
[HISTL3_W09] Knows and understands, at an advanced level, the methods of analysing and interpreting historical sources, as well as their significance for historical research.	Understands the usefulness of historical sources in the professional popularization of historical knowledge	[SW1] oral statement/ conversation/discussion
[HISTL3_U02] Is able to select methods and tools appropriate to historical research and practice, including advanced information and communication technologies (ICT).	Is able to correctly select and use appropriate tools to popularize history, including advanced information and communication techniques	[SU2] presentation/project/paper/ report [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
[HISTL3_W11] Knows and understands the economic, legal, ethical and other conditions affecting various types of professional activity related to history, including the concepts and principles of industrial property protection and copyright law.	Knows and understands the ethical conditions of activities related to the popularization of historical knowledge	[SW1] oral statement/ conversation/discussion
[HISTL3_W07] The student has an advanced knowledge and understanding of the key theories, research methods and tools of the historian's trade, including those relevant to their chosen area of specialisation.	Understands the specificity of various media as tools for popularizing historical knowledge	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[HISTL3_U04] The student is able to take part in a debate – presenting and evaluating different viewpoints and leading a discussion using specialist terminology from the field of history.	Is able to discuss historical issues in an accessible way, present various positions reliably and participate in discussions on historical issues, correctly using professional terminology in the field of historical sciences	[SU1] oral statement/conversation/ discussion

Subject contents

Workshop exercises: discussion of modern forms of popularizing historical knowledge using the Internet; use of websites
websites and social media for obtaining and publishing popular science information: verification authenticity of the information obtained, content editing, use of blogging platforms and systems; preparation of short forms
audiovisual (reports, documentaries, popular science films, broadcasts) for publication on the Internet (based on, among others, the YouTube platform

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Activity in classes	50.0%	30.0%
Individual or team preparation of a project: material popularizing historical knowledge on the Internet	50.0%	70.0%

Recommended reading

Basic literature

Cyfrowy archeolog. Podręcznik promocji archeologii w nowych mediach, pod red. S. Zdziebłowskiego, Poznań 2014.
History of TED, https://www.ted.com/about/our-organization/history-of-ted, 23.04.2020.
Osica N., Niedzicki W., Sztuka promocji nauki, Warszawa 2017.
Popularyzacja nauk historycznych teoria i praktyka. Zbiór studiów, red. D. Gołaszewska-Rusinowska, M. Mielewska, T. Sińczak Toruń 2018.
Burgess J., Green J., YouTube. Wideo online i kultura uczestnictwa, Warszawa 2011.
Domańska E., Historie niekonwencjonalne. Refleksja o przeszłości w nowej humanistyce, Poznań 2006.
Jarska L.M., Pracownik naukowy w mediach społecznościowych od popularyzacji nauki do kreowania wizerunku, Toruńskie Studia Bibliologiczne,
t. 9, nr 2 (17), 2016, s. 201-238.
Nowe Media i wyzwania współczesności, pod red. M.Sokołowskiego, Toruń 2013.
Starzec A., Popularyzacja nauki w internecie, Stylistyka, t. 20, 2011, s. 175-191.

	Supplementary literature	Bauer Z., Dziennikarstwo wobec nowych mediów. Historia, teoria, praktyka, Kraków 2009. Dijk J., Społeczne aspekty nowych mediów, Warszawa 2010. Historia w przestrzeni publicznej, red. J. Wojdon, Warszawa 2019. Majorek M., Kod YouTube. Od kultury partycypacji do kultury kreatywności, Kraków 2015. McQuail D., Teoria komunikowania masowego, Warszawa 2020. Narojczyk K., W kierunku historii cyfrowej. Nowe możliwościnowe wyzwania, Res Historica, nr 42, 2016, s. 329-350. Rettberg J. W., Blogowanie, Warszawa 2012. Solska E., Historia w kulturze współczesnej, Lublin 2011.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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