University of Gdańsk

Subject card

Subject name and code	Journalist Workshops - Journalistic Propedeutics, PG_00205786		
Field of study	Journalism and Social Communication		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Michał Lange	
	Teachers		

Lesson types							
	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours					
	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	0.0	20.0	50

Subject objectives	nie dotyczy

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_W04] He/She has advanced knowledge of the goals, organization and functioning of media enterprises and media and cultural institutions	nie dotyczy	[SW5] implementation of a problem task
	[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.	nie dotyczy	[SU5] implementation of a problem task
	[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.	nie dotyczy	[SU5] implementation of a problem task
	[DZiKSL3_U07] He/she takes part in a debate involving media, presenting, assessing and discussing various opinions and positions.	nie dotyczy	[SU5] implementation of a problem task
	[DZiKSL3_W01] Student has advanced knowledge of the social, cultural and historical determinants of social and media communication and the resulting regularities important from the point of view of media studies. He/she knows the application of this knowledge in professional activities related to the field of study.	nie dotyczy	[SW5] implementation of a problem task
	[DZiKSL3_W06] He/she has advanced knowledge of the essence and specificity of the science of social communication and media, as well as their subject and methodological connections with other disciplines.	nie dotyczy	[SW5] implementation of a problem task
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	nie dotyczy	[SK5] implementation of a problem task
	[DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	nie dotyczy	[SK5] implementation of a problem task
	[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	nie dotyczy	[SK5] implementation of a problem task
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	nie dotyczy	[SW5] implementation of a problem task
Subject contents	nie dotyczy		
Prerequisites and co-requisites	nie dotyczy		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%

Recommended reading	Basic literature	Literatura wymagana do ostatecznego zaliczenia zajęć (zdania egzaminu): Dziennikarstwo i świat mediów (praca zbiorowa pod red. Bauer Z. i Chudzińskiego E.), Kraków 2004 Iłowiecki M. Krzywe zwierciadło. O manipulacji w mediach, Warszawa 2006 Mroziewicz K. Dziennikarz w globalnej wiosce, Warszawa 2007 Tygodniki opiniotwórcze i gazety codzienne wybrane tytuły Wybrane portale internetowe: Wirtualne media, Press. pl., medianews.pl
	Supplementary literature	Literatura uzupełniająca Chyliński M., Russ-Mohl S., Dziennikarstwo, Warszawa 2007 Dajan D, Elihu K., Wydarzenie medialne. Historia transmitowana na żywo., Warszawa 2008 Biblia Dziennikarstwa (wybór) Kraków 2010 Grand Press. dziennikarskie hity 2010, Warszawa 2011 Spotkanie z twórczością Ryszarda Kapuścińskiego (praca zbiorowa) Gdańsk 2009 Stankiewicz W. Media a demokracja w społeczeństwie informacyjnym w: Teoria i praktyka funkcjonowania mediów, Toruń 2010
	eResources addresses	
Example issues/ example questions/ tasks being completed	nie dotyczy	
Work placement	Not applicable	

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