

Subject card

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|--|--|--|----------------------|-------------------------------------|--|------------|-----|
| Subject name and code | Journalistic Genres, PG_00205790 | | | | | | |
| Field of study | Journalism and Social Communication | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 2 | ECTS credits | | | 2.0 | | |
| Learning profile | practical | Assessment form | | | credit | | |
| Conducting unit | Division of Journalism and Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Dominika Rafalska | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 20.0 | 0.0 | 0.0 | 0.0 | 20 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 20 | | 0.0 | | 30.0 | 50 |
| Subject objectives | a) to familiarise students with journalistic genres, their typology and canonical patterns, b) to show journalistic genres as changing and evolving compositional and stylistic conventions, c) to show the changes within the genres caused by the development of the media, d) to provide students with the ability to correctly identify and create journalistic genres. | | | | | | |

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| Learning outcomes | Course outcome | Subject outcome | Method of verification |
| | [DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice. | nie dotyczy | [SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task |
| | [DZiKSL3_K03] He/she is willing to take active measures for the benefit of the public interest, the local environment and individual social groups. | nie dotyczy | [SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK4] test/exam - oral or written [SK5] implementation of a problem task |
| | [DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own. | nie dotyczy | [SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK4] test/exam - oral or written [SK5] implementation of a problem task |
| | [DZiKSL3_U08] He/she has language skills in the area of the scientific discipline appropriate for the field of study and the profession, in accordance with the requirements set out for level B2 of the Common European Framework of Reference for Languages | nie dotyczy | [SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task |
| [DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems. | nie dotyczy | [SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task | |
| Subject contents | 1. Information 2. Opinion 3. Interview (information and opinion) 4. Reportage | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | | 51.0% | 100.0% |
| Recommended reading | Basic literature | nie dotyczy | |
| | Supplementary literature | nie dotyczy | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | | | |
| Work placement | Not applicable | | |

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