

Subject card

Subject name and code	Press Workshop, PG_00205797						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2026/2027		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			1.0		
Learning profile	practical	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Józef Majewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Nie dotyczy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_U01] Student is able to skilfully search and select sources of information in media activities.	Nie dotyczy.	[SU4] test/exam - oral or written
	[DZiKSL3_U08] He/she has language skills in the area of the scientific discipline appropriate for the field of study and the profession, in accordance with the requirements set out for level B2 of the Common European Framework of Reference for Languages	Nie dotyczy,	[SU3] text preparation/written work
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Nie dotyczy.	[SK1] oral statement/conversation/discussion
	[DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	Nie dotyczy.	[SK3] text preparation/written work
	[DZiKSL3_K03] He/she is willing to take active measures for the benefit of the public interest, the local environment and individual social groups.	Nie dotyczy.	[SK4] test/exam - oral or written
	[DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice.	Nie dotyczy.	[SW5] implementation of a problem task
[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	Nie dotyczy.	[SW5] implementation of a problem task	
Subject contents	Nie dotyczy.		
Prerequisites and co-requisites	Nie dotyczy.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Nie dotyczy	51.0%	100.0%
Recommended reading	Basic literature	Nie dotyczy	
	Supplementary literature	Nie dotyczy.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Nie dotyczy.		
Work placement	Not applicable		

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