

**Subject card**

<b>Subject name and code</b>	Microentrepreneurship, PG_00205938						
<b>Field of study</b>	Quantum Information Technology						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>				2027/2028	
<b>Education level</b>	Master's studies	<b>Subject group</b>				Obligatory subject group in the field of study Humanistic-social subject group	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	2	<b>Language of instruction</b>				English	
<b>Semester of study</b>	4	<b>ECTS credits</b>				3.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>				credit	
<b>Conducting unit</b>	Department of Macroeconomics -> Faculty of Economics -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Andrzej Poszowiecki				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		0.0		45.0	75
<b>Subject objectives</b>	<p>To inform and encourage students to develop the knowledge and skills required to better understand the small business sector. Providing you with the technical and business skills you need to start and run a new business Raising students' awareness of self-employment as a career option (the message that you can become not only an employee, but also an entrepreneur) Promoting the development of personal characteristics relevant to entrepreneurship, such as creativity, risk-taking and responsibility</p>						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[QITL3_W04] knows and understands the basic economic, legal, ethical, and other conditions of various types of professional activities related to quantum information technologies, including concepts and principles concerning the protection of industrial property and copyright law.						
	[QITL3_K03] is ready to think and act in an entrepreneurial manner, particularly in the context of working as a professional in quantum technologies.						

## Subject contents

### 1. Introduction to Small Business Operations

- Small Business Types
- Characteristics of Small Business Owners
- Questionnaire
- Mission Development
- Executive Summary Development

### 2. Business Model Canvass

- Business Description
- Product Description
- Organizational Data (HR plan)

### 3. Competitive Analysis and Marketing Strategy

- Advertising
- Publicity
- Promo Strategy Checklist
- Net Promoter Score

### 4. Operations

- From Strategy to Operations
- Facilities, Equipment, Supplies
- Technology, Skills, Processes
- Management Approaches
- POLC
- Mintzbergs 10 Managerial Roles

	<p>5. Finance</p> <ul style="list-style-type: none"> <li>· Budgets (fixed and variable expenses)</li> <li>· Reports</li> <li>· V.C.</li> <li>· Loans</li> <li>· Sales Estimates</li> </ul> <p>6. Students Presentations</p> <p>7. Wrap up and final presentations</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	<table border="1"> <thead> <tr> <th>Subject passing criteria</th> <th>Passing threshold</th> <th>Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>exam</td> <td>50.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	exam	50.0%	100.0%
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Example issues/ example questions/ tasks being completed							
Work placement	Not applicable						

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