

Subject card

Subject name and code	ABC of Entrepreneurship Fundamentals - auditory classes, PG_00206158						
Field of study	Oceanography						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grażyna Chaberek-Kałużniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time management Elementary preparation for self-employment Preparation for further training in entrepreneurship						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[OCEANL3-W09] knows and understands the principles of entrepreneurship relevant to the effective organization of an oceanographer's work		Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship		[SW2] presentation/project/paper/report [SW5] implementation of a problem task		
	[OCEANL3-K06] is willing to use the acquired knowledge in planning and designing professional activities as well as thinking and acting in an entrepreneurial way, also in the field of social activities undertaken		acts in an entrepreneurial manner, applies the basic principles of time management		[SK2] presentation/project/paper/report [SK5] implementation of a problem task		
	[OCEANL3-U12] is able to systematically expand and update oceanographic knowledge and enhance professional qualifications		plans a career path based on the concept of LLL (long-life learning)		[SU2] presentation/project/paper/report [SU5] implementation of a problem task		
	[OCEANL3-U07] is able to communicate with the socio-economic environment, both verbally and in writing, on broadly understood specialized issues in oceanography		Uses specialist terminology when designing entrepreneurial activities and formulating individual development plans		[SU2] presentation/project/paper/report [SU5] implementation of a problem task		

Subject contents	<p>Module 1: Good habits, time management</p> <p>Module 2: Basic economic concepts</p> <p>Module 3: Economic and entrepreneurial law in Poland</p> <p>Module 4: Good examples of entrepreneurial attitudes</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Report	51.0%	10.0%
	Test	51.0%	90.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> 1. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 2. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 3. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018 4. Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019 5. M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3 	
	Supplementary literature	<ol style="list-style-type: none"> 1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s.154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna 	
	eResources addresses		
Example issues/ example questions/ tasks being completed	The student will be encouraged to fill in a work sheet during the course, which will enable the practical implementation of the content given during the lecture part of the course, the student will have the opportunity to work in groups on a business case study and play educational games on entrepreneurial qualities.		
Work placement	Not applicable		

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