University of Gdańsk

Subject card

Subject name and code	ABC of Entrepreneurship Fundamentals - auditory classes, PG_00206158		
Field of study	Oceanography		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Grażyna Chaberek-Kałużniak	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	20.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	2.0	28.0	50

Subject objectives

To provide basic knowledge and skills to function effectively in a business environment and develop an entrepreneurial attitude including time managementElementary preparation for self-employmentPreparation for further training in entrepreneurship

Learning outcomes

Course outcome	Subject outcome	Method of verification
[OCEANL3-U12] is able to systematically expand and update oceanographic knowledge and enhance professional qualifications	plans a career path based on the concept of LLL (long-life learning)	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[OCEANL3-W09] knows and understands the principles of entrepreneurship relevant to the effective organization of an oceanographer's work	Recognises the economic, legal and ethical conditions of the various manifestations of entrepreneurship	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[OCEANL3-K06] is willing to use the acquired knowledge in planning and designing professional activities as well as thinking and acting in an entrepreneurial way, also in the field of social activities undertaken	acts in an entrepreneurial manner, applies the basic principles of time management	[SK2] presentation/project/paper/ report [SK5] implementation of a problem task
[OCEANL3-U07] is able to communicate with the socio-economic environment, both verbally and in writing, on broadly understood specialized issues in oceanography	Uses specialist terminology when designing entrepreneurial activities and formulating individual development plans	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task

<table>
<tr><td>Subject contents</td><td>Module 1: Good habits, time management

Module 2: Basic economic concepts

Module 3: Economic and entrepreneurial law in Poland

Module 4: Good examples of entrepreneurial attitudes</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Report</td><td>51.0%</td><td>10.0%</td></tr>
<tr><td>Test</td><td>51.0%</td><td>90.0%</td></tr>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>1. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011
2. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012
3. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018
4. Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019
5. M. Wieczorek, Nawyki 2.0, Wydawnictwo Expertia, wyd. 3</td></tr>
<tr><td>Supplementary literature</td><td>1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992
2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s.154-169
3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego 2016, nr 13, s.171-192
4. Ignaciuk E., Kiwak W., Społeczno-ekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47
5. Harvard Business Review Polska
6. Forbes
7. Gazeta Prawna</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table>
</td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td>The student will be encouraged to fill in a work sheet during the course, which will enable the practical implementation of the content given during the lecture part of the course, the student will have the opportunity to work in groups on a business case study and play educational games on entrepreneurial qualities.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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