University of Gdańsk

Subject card

Subject name and code	Business Ethics, PG_00206227					
Field of study	Informatics and Econometrics					
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028	
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		English	
Semester of study	4		ECTS credits		3.0	
Learning profile	academic		Assessment form		credit	
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor	dr Renata Płoska				
	Teachers					

Lesson types						
Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30
E-learning hours included: 0.0						

Learning activity and number of study hours				
Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	43.0	75

Subject objectives	To familiarise students with the ethical challenges and dilemmas associated with business operations, as well as the tools to address them and implement ethical and responsible business principles.

Learning outcomes	**Course outcome**	**Subject outcome**	**Method of verification**
	[IiEMU2_U05] Can recognize and effectively apply legal, professional, and ethical standards within management, quality sciences, economics, and finance	Can identify and interpret ethical dilemmas and problems in business, and identify concepts and tools for solving them.	[SU4] test/exam - oral or written
	[IiEMU2_W07] Possesses a comprehensive understanding of regulations and legal, organizational, and ethical norms, particularly those related to the protection of intellectual property and relevant informatics tools	Possesses a comprehensive understanding of the concepts of business ethics, ethical standards (relevant to business) and concepts and tools for implementing ethical principles in business, as well as describes unethical business behavior and illustrates it with examples.	[SW4] test/exam - oral or written
	[IiEMU2_W04] Possesses a comprehensive understanding of the complex nature of human roles and behaviors in organizations or projects, both at the individual and group levels	Possesses a comprehensive understanding of ethical dilemmas associated with human behavior within an organization.	[SW4] test/exam - oral or written
	[IiEMU2_K02] Is ready to perform professional roles responsibly, observe and develop the principles of professional ethics and act to comply with them, as well as to care for the development of achievements and maintain the ethos and tradition of professions related to econometrics, informatics or statistics	Is ready to recognize cases of unethical behavior in business.	[SK2] presentation/project/paper/ report
	[IiEMU2_W09] Possesses a comprehensive understanding of both traditional and modern entrepreneurship principles	Possesses a comprehensive understanding of ethical challenges related to the operations of business entities.	[SW4] test/exam - oral or written

Subject contents

1. Introduction: ethics (key terms and concepts) and business ethics (genesis, essence and related concepts).
2. Ethical dimensions of ownership, economic freedom, responsibility in business and owner-manager relations.
3. Ethics in the workplace: duties and rights of the employer and employee, the problem of abuse in the workplace.
4. Integrity and responsibility and the problem of abuse and unethical behavior in market and non-market relations of enterprises, including entities of the financial sector.
5. Business ethics versus other applied ethics (information ethics, technology ethics, environmental ethics).
6. Institutionalization of business ethics: codes of ethics and other tools for implementing ethical principles in the enterprise.
7. The process of ethical decision-making.

Prerequisites and co-requisites

None

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written test	51.0%	90.0%
project	51.0%	10.0%

Recommended reading

Basic literature	1. Ferrell O.C., Fraedrich J., Ferrell L., Business Ethics. Ethical Decision Making and Cases, Cengage Learning (8th or newer edition).
Supplementary literature	1. Boatright J. R., Ethics and the Conduct of Business, Pearson Education (5th or newer edition). 2. Becker C. U., Business Ethics. Methods and Application, Routledge 2019. 3. Byars S. M., K. Stanberry, Business Ethics, OpenStax, Rise University 2018. 4. Chmielewski M., Malinowska E., Płoska R., Próchniak J., Sustainable student consumer myth or reality? Zeszyty Naukowe Uniwersytetu Ekonomicznego w Krakowie, 2023, 1(999), 47-64.
eResources addresses	Supplementary https://openstax.org/details/books/business-ethics - Byars S. M., K. Stanberry, Business Ethics, OpenStax, Rise University 2018.

Example issues/ example questions/ tasks being completed

Levels of business ethics. The concept of the fraud triangle. Examples of mobbing behaviour. Types of environmental ethics. Concept and types of codes of ethics.

Work placement

Not applicable