Subject card

<table>
<tr><td>Subject name and code</td><td colspan="3">Business Philosophy, PG_00206264</td></tr>
<tr><td>Field of study</td><td colspan="3">Informatics and Econometrics</td></tr>
<tr><td>Date of commencement of studies</td><td>October 2026</td><td>Academic year of realisation of subject</td><td>2026/2027</td></tr>
<tr><td>Education level</td><td>Bachelor’s studies</td><td>Subject group</td><td>Obligatory subject group in the field of study
Humanistic-social subject group</td></tr>
<tr><td>Mode of study</td><td>full-time studies</td><td>Mode of delivery</td><td>at the university</td></tr>
<tr><td>Year of study</td><td>1</td><td>Language of instruction</td><td>Polish</td></tr>
<tr><td>Semester of study</td><td>1</td><td>ECTS credits</td><td>3.0</td></tr>
<tr><td>Learning profile</td><td>academic</td><td>Assessment form</td><td>credit</td></tr>
<tr><td>Conducting unit</td><td colspan="3"></td></tr>
<tr><td rowspan="2">Name and surname of lecturer (lecturers)</td><td>Subject supervisor</td><td colspan="2">mgr Wojciech Jankowski</td></tr>
<tr><td>Teachers</td><td colspan="2"></td></tr>
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<tr><td rowspan="3">Lesson types</td><td>Lesson type</td><td>Lecture</td><td>Tutorial</td><td>Laboratory</td><td>Project</td><td>Seminar</td><td>SUM</td></tr>
<tr><td>Number of study hours</td><td>30.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>0.0</td><td>30</td></tr>
<tr><td colspan="7">E-learning hours included: 0.0</td></tr>
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<tr><td rowspan="2">Learning activity and number of study hours</td><td>Learning activity</td><td>Participation in didactic classes included in study plan</td><td>Participation in consultation hours</td><td>Self-study</td><td>SUM</td></tr>
<tr><td>Number of study hours</td><td>30</td><td>2.0</td><td>43.0</td><td>75</td></tr>
<tr><td>Subject objectives</td><td colspan="5">The aim of the course is to familiarize students with the philosophical foundations of business activity and ethical dilemmas of contemporary business. The course aims to develop critical thinking about corporate social responsibility, professional ethics and the impact of globalization and technology on contemporary civilizational challenges in the business context.</td></tr>
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Learning outcomes

Course outcome	Subject outcome	Method of verification
[IiEL3_U09] Can effectively plan and execute their learning process while continuously enhancing their econometrics, informatics, and statistics skills throughout their lives	The student is able to independently plan the process of developing ethical competences in working with data, algorithms and quantitative tools, select current sources of knowledge on digital ethics and responsibly use technology in the field of econometrics, computer science and statistics, as well as evaluate their own skills in the critical evaluation of analytical results and counteracting cognitive biases.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
[IiEL3_W10] Knows and understands to an advanced degree the fundamental dilemmas of modern civilization, especially in the face of IT development	The student analyzes the fundamental dilemmas of modern civilization arising from the development of information technologies, identifies the ethical and epistemic consequences of using algorithms and artificial intelligence systems in the economy, and evaluates their impact on individual autonomy, privacy, and the quality of decision-making processes.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW3] text preparation/written work

Subject contents	• Introduction to philosophy and ethics • History of economic thought and contemporary ethical dilemmas • Business and political philosophy • Epistemology and cognitive biases • **Critical thinking I — analysis and evaluation of arguments: argument structure, soundness vs validity, burden of proof, common fallacies, persuasion vs linguistic manipulation** • **Critical thinking II — cognitive psychology of decision-making: thinking fast and slow, heuristics and cognitive biases (anchoring, confirmation, overconfidence), motivated reasoning in business decisions** • **Critical thinking III — reasoning under uncertainty: probabilistic reasoning, the Bayesian approach, prospect theory and loss aversion** • Theories of justice and their application in business • Virtue ethics in management and entrepreneurship • Utilitarianism and profit maximization — limits and conflicts • Corporate Social Responsibility (CSR) — theory and practice • Ethics in finance: transparency, fair reporting, manipulation • Philosophical aspects of technology in business: AI, algorithms, privacy • Globalization and cultural diversity in business ethics • Sustainable development as a philosophical challenge for business • Future of business ethics — new challenges and trends		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	exam	51.0%	100.0%
Recommended reading	Basic literature	W. Gasparski, Wykłady z etyki biznesu, Warszawa 2007. • M. Gorazda, Filozofia ekonomii, Kraków 2021. • M. Sandel, Czego nie można kupić za pieniądze, Warszawa 2020. • A. Anzenbacher, Wprowadzenie do filozofii, Kraków 2003.	
	Supplementary literature	• P. Singer, Przewodnik po etyce, Warszawa 2002. • A. Heywood, Ideologie polityczne: wprowadzenie, Warszawa 2007. • A. Wolak-Tuzimek, Społeczna odpowiedzialność przedsiębiorstwa a konkurencyjność przedsiębiorstw, Warszawa 2018. • N. Taleb, Czarny łabędź: jak nieprzewidywalne zdarzenia rządzą naszym życiem, Warszawa 2014. • Kahneman, Pułapki myślenia: o myśleniu szybkim i wolnym, Poznań 2019. • T. Kotarbiński, Traktat o dobrej robocie, Wrocław 1955. • Sun Tzu, Sztuka wojny, przeł. J. Zawadzki, Warszawa 2009. • M. Musashi, Księga pięciu kręgów. Gorin-no Sho, przeł. A. Żuławska-Umeda, Bydgoszcz 2001.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What are the main currents in business philosophy and how do they influence contemporary management? • How can Rawls' theory of justice be applied in business practice? • What are the ethical dilemmas associated with the use of artificial intelligence in business? • Can profit maximization be consistent with ethics? Argue your answer. • What are the differences between utilitarian approach and virtue ethics in the context of business decisions? • How does globalization affect ethical standards in international business? • What are the main ethical challenges in financial reporting? • How do digital technologies change traditional ethical dilemmas in business? • What characterizes corporate social responsibility and what are its limits? • What are the ethical aspects of sustainable development in enterprises		
Work placement	Not applicable		

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