University of Gdańsk

Subject card

Subject name and code	Journalist Workshops - Journalistic Propedeutics (Workshops), PG_00206512						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Michał Lange				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	nie dotyczy						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.	nie dotyczy	[SU5] implementation of a problem task
[DZiKSL3_W01] Student has advanced knowledge of the social, cultural and historical determinants of social and media communication and the resulting regularities important from the point of view of media studies. He/she knows the application of this knowledge in professional activities related to the field of study.	nie dotyczy	[SW5] implementation of a problem task
[DZiKSL3_W06] He/she has advanced knowledge of the essence and specificity of the science of social communication and media, as well as their subject and methodological connections with other disciplines.	nie dotyczy	[SW5] implementation of a problem task
[DZiKSL3_W04] He/she has advanced knowledge of the goals, organization, and functioning of enterprises as well as media and cultural institutions, and of the fundamental principles of creating and developing various forms of entrepreneurship in the field of media and social communication.	nie dotyczy	[SW5] implementation of a problem task
[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	nie dotyczy	[SW5] implementation of a problem task
[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	nie dotyczy	[SK5] implementation of a problem task
[DZiKSL3_K02] He/she uses the acquired knowledge to solve cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	nie dotyczy	[SK5] implementation of a problem task
[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	nie dotyczy	[SK5] implementation of a problem task
[DZiKSL3_U07] He/she takes part in a debate involving media, presenting, assessing and discussing various opinions and positions.	nie dotyczy	[SU5] implementation of a problem task
[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.	nie dotyczy	[SU5] implementation of a problem task

Subject contents

nie dotyczy

Prerequisites and co-requisites

nie dotyczy

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	100.0%

Recommended reading	Basic literature	Literatura wymagana do ostatecznego zaliczenia zajęć (zdania egzaminu): Dziennikarstwo i świat mediów (praca zbiorowa pod red. Bauer Z. i Chudzińskiego E.), Kraków 2004 Iłowiecki M. Krzywe zwierciadło. O manipulacji w mediach, Warszawa 2006 Mroziewicz K. Dziennikarz w globalnej wiosce, Warszawa 2007 Tygodniki opiniotwórcze i gazety codzienne wybrane tytuły Wybrane portale internetowe: Wirtualne media, Press. pl., medianews.pl
	Supplementary literature	Literatura uzupełniająca Chyliński M., Russ-Mohl S., Dziennikarstwo, Warszawa 2007 Dajan D, Elihu K., Wydarzenie medialne. Historia transmitowana na żywo., Warszawa 2008 Biblia Dziennikarstwa (wybór) Kraków 2010 Grand Press. dziennikarskie hity 2010, Warszawa 2011 Spotkanie z twórczością Ryszarda Kapuścińskiego (praca zbiorowa) Gdańsk 2009 Stankiewicz W. Media a demokracja w społeczeństwie informacyjnym w: Teoria i praktyka funkcjonowania mediów, Toruń 2010
	eResources addresses	
Example issues/ example questions/ tasks being completed	nie dotyczy	
Work placement	Not applicable	

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