University of Gdańsk

Subject card

Subject name and code	Fundamentals of Television (Workshops), PG_00206514						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	2		ECTS credits	2.0			
Learning profile	practical		Assessment form	credit			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Sławomir Siezieniewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	The aim of the course is to familiarize students with the principles of television journalism						

<table>
<tr><td>Learning outcomes</td><td>
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<tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr>
<tr><td>[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.</td><td>nie dotyczy</td><td>[SK3] text preparation/written work
[SK5] implementation of a problem task
[SK8] observation of student's independent or team work</td></tr>
<tr><td>[DZiKSL3_W05] He/she has advanced knowledge of the history of media and journalism. He/she understands the functioning of processes, tools and factors influencing the contemporary functioning of media.</td><td>nie dotyczy</td><td>[SW1] oral statement/ conversation/discussion</td></tr>
<tr><td>[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.</td><td>nie dotyczy</td><td>[SU1] oral statement/conversation/ discussion
[SU6] demonstration of practical skills
[SU8] observation of student's independent or team work</td></tr>
<tr><td>[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.</td><td>nie dotyczy</td><td>[SU5] implementation of a problem task
[SU6] demonstration of practical skills</td></tr>
<tr><td>[DZiKSL3_W04] He/she has advanced knowledge of the goals, organization, and functioning of enterprises as well as media and cultural institutions, and of the fundamental principles of creating and developing various forms of entrepreneurship in the field of media and social communication.</td><td>nie dotyczy</td><td>[SW1] oral statement/ conversation/discussion</td></tr>
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<tr><td>Subject contents</td><td>Editorial work. Features. Policy. Ethics. Vocabulary. Writing. Recording. Division of labor. Sound and video. Creating a program. Broadcast of the program.</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Basics of journalistic knowledge. Ability to create text. Gathering information.</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td></td><td>51.0%</td><td>100.0%</td></tr>
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<tr><td>Recommended reading</td><td>
<table>
<tr><td>Basic literature</td><td>Understanding the television broadcast, Piotr Francuz.Broadcast journalism. Techniques of creating information programs, A. Boyd, P. Stewart, R. Alexander.</td></tr>
<tr><td>Supplementary literature</td><td>How to perform and shine, M.Orlos</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Preparation of film material for a news program.</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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