

Subject card

Subject name and code	Practical Stylistics (Lecture), PG_00206530						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	practical		Assessment form		exam		
Conducting unit	Division of Theory, History and Language of Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dominik Chomik				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Knowledge of the features of functional styles. Improved text creation skills.The skills will be useful when planning and writing a diploma thesis (Diploma Seminar: IV-VI semester).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	Knows the basic terminology of style (K_DW09)	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice.	Knows the stages of text creation and follows them (K_DW10)	[SW4] test/exam - oral or written [SW3] text preparation/written work
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Recognizes the ethical conditions of using persuasive stylistic means (K_DK 01)	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	Is able to use various functional styles depending on the communication situation (K_DU 2) Assesses the validity of using a given linguistic and stylistic device in the text (K_DU 5)	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[DZiKSL3_U09] He/she is able to plan and organise work individually and in a team, cooperate, also with people representing other fields of knowledge and scientific disciplines.	Can effectively create text (from determining the subject to proofreading) (K_DU 2) Is able to cooperate when working on a text (K_DU 9)	[SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
Subject contents	[DZiKSL3_U05] Using the knowledge of media studies and the knowledge of media research methodology, he/she is able to analyse the content of media.	Recognizes the structure and functions of a given journalistic text (K_DU 5) Recognizes linguistic and stylistic means used in the text (K_DU 5)	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	1. Text structure (initial and final parts of a journalistic text, structure and types of paragraphs)		
	2. Summary and synopsis (methods of summarizing, conciseness)		
	3. Stages of text creation		
	4. Exponents of textual coherence		
	5. Storytelling, description and comparison in the text (types, functions, ways of weaving forms of description, story and comparison into the text)		
Prerequisites and co-requisites	6. Rules of good style: comprehensibility (functions and ways of defining), precision and imagery (metaphorizations)		
	7. Methods and functions of citation		
	8. Functional styles. Stylization		
	basic ability to create texts (acquired from previous education)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in classes and mastery of the substantive material	51.0%	100.0%

Recommended reading	Basic literature	Maćkiewicz J. Jak dobrze pisać. Od myśli do tekstu, PWN, Warszawa 2010. Polszczyzna na co dzień, red. M. Bańko, PWN, Warszawa 2006. Praktyczna stylistyka nie tylko dla polonistów, red. E. Bańkowska, A. Mikołajczuk, KiW, Warszawa 2003. Style współczesnej polszczyzny. Przewodnik po stylistyce polskiej, red. E. Malinowska, J. Nocoń, U. Żydek-Bednarczuk, Universitas, Kraków 2013.
	Supplementary literature	Bańko M., Słownik dobrego stylu, czyli wyrazy które się lubią, PWN, Warszawa 2006. Maćkiewicz J., Jak pisać teksty naukowe?, Wyd. UG, Gdańsk 1996. Sękowska E., Konteksty stylistyki. Od orędzia do mowy noblowskiej, Warszawa 2017. Zdunkiewicz-Jedynak D., Wykłady ze stylistyki, PWN, Warszawa 2008.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Present the structure of the selected paragraph	
Work placement	Not applicable	

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