University of Gdańsk

Subject card

Subject name and code	Practical Stylistics (Lecture), PG_00206530		
Field of study	Journalism and Social Communication		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	1.0
Learning profile	practical	Assessment form	exam
Conducting unit	Division of Theory, History and Language of Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Dominik Chomik	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	10.0	25

Subject objectives

Knowledge of the features of functional styles. Improved text creation skills.The skills will be useful when planning and writing a diploma thesis (Diploma Seminar: IV-VI semester).

Learning outcomes

Course outcome	Subject outcome	Method of verification
[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	Knows the basic terminology of style (K_DW09)	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
[DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice.	Knows the stages of text creation and follows them (K_DW10)	[SW4] test/exam - oral or written [SW3] text preparation/written work
[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Recognizes the ethical conditions of using persuasive stylistic means (K_DK 01)	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	Is able to use various functional styles depending on the communication situation (K_DU 2) Assesses the validity of using a given linguistic and stylistic device in the text (K_DU 5)	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
[DZiKSL3_U09] He/she is able to plan and organise work individually and in a team, cooperate, also with people representing other fields of knowledge and scientific disciplines.	Can effectively create text (from determining the subject to proofreading) (K_DU 2) Is able to cooperate when working on a text (K_DU 9)	[SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written
[DZiKSL3_U05] Using the knowledge of media studies and the knowledge of media research methodology, he/she is able to analyse the content of media.	Recognizes the structure and functions of a given journalistic text (K_DU 5) Recognizes linguistic and stylistic means used in the text (K_DU 5)	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work

Subject contents

1. Text structure (initial and final parts of a journalistic text, structure and types of paragraphs)

2. Summary and synopsis (methods of summarizing, conciseness)

3. Stages of text creation

4. Exponents of textual coherence

5. Storytelling, description and comparison in the text (types, functions, ways of weaving forms of description, story and comparison into the text)

6. Rules of good style: comprehensibility (functions and ways of defining), precision and imagery (metaphorizations)

7. Methods and functions of citation

8. Functional styles. Stylization

Prerequisites and co-requisites

basic ability to create texts (acquired from previous education)

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Activity in classes and mastery of the substantive material	51.0%	100.0%

Recommended reading	Basic literature	Maćkiewicz J. Jak dobrze pisać. Od myśli do tekstu, PWN, Warszawa 2010. Polszczyzna na co dzień, red. M. Bańko, PWN, Warszawa 2006. Praktyczna stylistyka nie tylko dla polonistów, red. E. Bańkowska, A. Mikołajczuk, KiW, Warszawa 2003. Style współczesnej polszczyzny. Przewodnik po stylistyce polskiej, red. E. Malinowska, J. Nocoń, U. Żydek-Bednarczuk, Universitas, Kraków 2013.
	Supplementary literature	Bańko M., Słownik dobrego stylu, czyli wyrazy które się lubią, PWN, Warszawa 2006. Maćkiewicz J., Jak pisać teksty naukowe?, Wyd. UG, Gdańsk 1996. Sękowska E., Konteksty stylistyki. Od orędzia do mowy noblowskiej, Warszawa 2017. Zdunkiewicz-Jedynak D., Wykłady ze stylistyki, PWN, Warszawa 2008.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Present the structure of the selected paragraph	
Work placement	Not applicable	

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