University of Gdańsk

Subject card

Subject name and code	Professional Journalistic Ethics (Lecture), PG_00206566						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	1.0			
Learning profile	practical		Assessment form	exam			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Józef Majewski, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Nie dotyczy						

<table>
<tr><td>Learning outcomes</td><td>
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<tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr>
<tr><td>[DZiKSL3_W04] He/she has advanced knowledge of the goals, organization, and functioning of enterprises as well as media and cultural institutions, and of the fundamental principles of creating and developing various forms of entrepreneurship in the field of media and social communication.</td><td>Nie dotyczy</td><td>[SW4] test/exam - oral or written</td></tr>
<tr><td>[DZiKSL3_W11] He/she has organised knowledge of ethical principles and norms as well as professional ethics</td><td>Nie dotyczy</td><td>[SW5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.</td><td>Nie dotyczy</td><td>[SK1] oral statement/conversation/ discussion</td></tr>
<tr><td>[DZiKSL3_K03] He/she is willing to take active measures for the benefit of the public interest, the local environment and individual social groups.</td><td>Nie dotyczy</td><td>[SK1] oral statement/conversation/ discussion</td></tr>
<tr><td>[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.</td><td>Nie dotyczy</td><td>[SK6] demonstration of practical skills</td></tr>
<tr><td>[DZiKSL3_W05] He/she has advanced knowledge of the history of media and journalism. He/she understands the functioning of processes, tools and factors influencing the contemporary functioning of media.</td><td>Nie dotyczy</td><td>[SW4] test/exam - oral or written</td></tr>
<tr><td>[DZiKSL3_U03] He/she correctly uses normative systems (e.g. media, legal, professional, ethical) in order to solve tasks and problems in the field of scientific discipline appropriate for the field of study and profession.</td><td>Nie dotyczy</td><td>[SU3] text preparation/written work</td></tr>
<tr><td>[DZiKSL3_K06] He/she cares about the achievements and traditions of the journalistic profession.</td><td>Nie dotyczy</td><td>[SK4] test/exam - oral or written</td></tr>
<tr><td>[DZiKSL3_U07] He/she takes part in a debate involving media, presenting, assessing and discussing various opinions and positions.</td><td>Nie dotyczy</td><td>[SU1] oral statement/conversation/ discussion</td></tr>
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<tr><td>Subject contents</td><td>Nie dotyczy</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>Nie dotyczy</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Nie dotyczy</td><td>51.0%</td><td>100.0%</td></tr>
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<tr><td>Recommended reading</td><td>
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<tr><td>Basic literature</td><td>Nie dotyczy</td></tr>
<tr><td>Supplementary literature</td><td>Nie dotyczy</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td>Nie dotyczy</td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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