University of Gdańsk

Subject card

Subject name and code	Online Journalism Lab (Workshops), PG_00206574						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	2.0			
Learning profile	practical		Assessment form	credit			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Maciej Kabroński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	nie dotyczy						

<table>
<tr><td>Learning outcomes</td><td>
<table>
<tr><th>Course outcome</th><th>Subject outcome</th><th>Method of verification</th></tr>
<tr><td>[DZiKSL3_W04] He/she has advanced knowledge of the goals, organization, and functioning of enterprises as well as media and cultural institutions, and of the fundamental principles of creating and developing various forms of entrepreneurship in the field of media and social communication.</td><td>nie dotyczy</td><td>[SW5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_W11] He/she has organised knowledge of ethical principles and norms as well as professional ethics</td><td>nie dotyczy</td><td>[SW5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.</td><td>nie dotyczy</td><td>[SW5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_W08] He/she has organised knowledge of the structure and functions of the social communication system, and knows selected media systems of other countries.</td><td>nie dotyczy</td><td>[SW5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_K03] He/she is willing to take active measures for the benefit of the public interest, the local environment and individual social groups.</td><td>nie dotyczy</td><td>[SK5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.</td><td>nie dotyczy</td><td>[SK5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_K06] He/she cares about the achievements and traditions of the journalistic profession.</td><td>nie dotyczy</td><td>[SK5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.</td><td>nie dotyczy</td><td>[SU5] implementation of a problem task</td></tr>
<tr><td>[DZiKSL3_U07] He/she takes part in a debate involving media, presenting, assessing and discussing various opinions and positions.</td><td>nie dotyczy</td><td>[SU5] implementation of a problem task</td></tr>
</table>
</td></tr>
<tr><td>Subject contents</td><td>nie dotyczy</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>nie dotyczy</td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td></td><td>51.0%</td><td>100.0%</td></tr>
</table>
</td></tr>
<tr><td>Recommended reading</td><td>Basic literature</td><td>Olszański L., Dziennikarstwo internetowe, Warszawa 2006,</td></tr>
</table>

	Supplementary literature	Adamowski J. (red.), O warsztacie dziennikarskim, Warszawa 2002, - Adams S., Hicks W., Wywiad dziennikarski, Kraków 2007, - Allan S., Kultura newsów, Warszawa 2007, - Bauer Z., Antymedialny reportaż Ryszarda Kapuścińskiego, Warszawa 2001, - Bauer Z., Wywiad prasowy. Typologia i struktura, Kraków 1988, - Bauer Z., Chudziński E., (red.), Dziennikarstwo i świat mediów, Kraków 2000, - Bienias T., Komputer w pracy redakcji i dziennikarza [w:] Z. Bauer, E. Chudziński (red.). Dziennikarstwo i świat mediów - Borkowski I., Woźny A. (red.), Nowe media. Nowe w mediach, Wrocław 2001, - Bortnowski S., Warsztaty dziennikarskie, Warszawa 1999, - Fras J., Dziennikarski warsztat językowy, Wrocław 1999, - Furman W., Kaliszewski A., Wolny-Zmorzyński K., Gatunki dziennikarskie. Specyfika ich tworzenia i redagowania, Rzeszów 2001, - Furman W., Kaliszewski A., Wolny-Zmorzyński K., Gatunki dziennikarskie. Teoria, praktyka, język, Kraków 2007, - Furman W., Wolny-Zmorzyński K. (red.), Poetyka i pragmatyka gatunków dziennikarskich, Kielce 1999, - Golka B., Kafel M., Mitzner Z., Teoria i praktyka dziennikarstwa. Wybrane zagadnienia, Warszawa 1964, - Grobel L., Sztuka wywiadu. Lekcje mistrza, Warszawa 2006, - Kaczmarczyk M., Dziennikarstwo obywatelskie miejsce i rola w systemie komunikowania społecznego [w:] Marian Gie-rula (red.). Współczesny dziennikarz i nadawca - Kita M., Wywiad prasowy. Język-gatunek-interakcja, Katowice 1998, - Magdoń A., Reporter i jego warsztat, Kraków 2000, - Maziarski J., Anatomia reportażu, Kraków 1966, - Mazurek G., Blogi i wirtualne społeczności wykorzystanie w marketingu - Michalewski K. (red.), Tekst w mediach, Łódź 2002, - Możdżonek A. (red.), Mistrzowie felietonu, Warszawa 1999, - Mroziewicz K., Dziennikarz w globalnej wiosce, Warszawa 2004, - Niczyperowicz A. (red.), Abecadło dziennikarza, Poznań 1996, - Niczyperowicz A. (red.), Dziennikarstwo od kuchni, Poznań 2001. - Oniszczuk Z., Zawód dziennikarza w Niemczech w dobie technicyzacji [w:] M. Gierula (red.). Współczesny dziennikarz i nadawca - Stuart A., Newsy w sieci - Wojtak M., Gatunki dziennikarskie, Lublin 2005, - Wolny-Zmorzyński K., Fotograficzne gatunki dziennikarskie, Warszawa 2007, - Wolny-Zmorzyński K., Reportaż jak go napisać?, Rzeszów 1996.
	eResources addresses	
Example issues/ example questions/ tasks being completed	nie dotyczy	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.