University of Gdańsk

Subject card

Subject name and code	Bilingual Course: Print Media Workshop (Laboratory Classes), PG_00206581						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dominika Rafalska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	a) a) to familiarise students with journalistic genres, their typology and canonical patterns, b) to show journalistic genres as changing and evolving compositional and stylistic conventions, c) to show the changes within the genres caused by the development of the media, d) to provide students with the ability to correctly identify and create journalistic genres.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[DZiKSL3_W11] He/she has organised knowledge of ethical principles and norms as well as professional ethics	He is guided in his actions by the principles of professional ethics.	[SW1] oral statement/ conversation/discussion
[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	Can distinguish between informative and opinion texts Is sensitive to manipulation or propaganda.	[SW3] text preparation/written work
[DZiKSL3_W09] He/she has knowledge of the types and genres of journalistic statements, understanding their application in practice.	Knows what they are, how they are similar to each other and how the basic forms of journalistic expression differ.	[SW3] text preparation/written work
[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	He respects the profession of journalism and knows the responsibility it entails.	[SK8] observation of student's independent or team work
[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	Understands the concept of disinformation and media manipulation. Can recognise them.	[SK3] text preparation/written work
[DZiKSL3_K06] He/she cares about the achievements and traditions of the journalistic profession.	Knows the concept of journalistic integrity. Is aware of what responsibility for words is. Understands that a journalist is a profession of public trust.	[SK1] oral statement/conversation/ discussion
[DZiKSL3_U04] He/she creates media messages with various functions. He/she uses specialised terminology, methods and tools, including modern and advanced information and communication techniques, to solve problems.	Can independently write texts representing a minimum of 4 journalistic genres: news, opinion, interview and reportage. Is aware of what characterises these forms.	[SU3] text preparation/written work
[DZiKSL3_U01] Student is able to skilfully search and select sources of information in media activities.	Is able to select information. Able to use sources.	[SU5] implementation of a problem task
[DZiKSL3_U08] He/she has language skills in the area of the scientific discipline appropriate for the field of study and the profession, in accordance with the requirements set out for level B2 of the Common European Framework of Reference for Languages	Can write and edit press texts efficiently.	[SU3] text preparation/written work

Subject contents

The various forms of journalistic expression are discussed and analysed in class. Students then write press articles on a given or arbitrary topic: information, opinion text, interview and reportage. These texts are also discussed and analysed in class. The best ones have a chance of being published in the UG workshop journal.

Prerequisites and co-requisites

nie dotyczy

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
	51.0%	100.0%

Recommended reading

Basic literature	nie dotyczy
Supplementary literature	nie dotyczy
eResources addresses	

Example issues/ example questions/ tasks being completed

Students learn about the different genres of journalistic expression. We analyse them by referring to selected examples and literature on the subject. The students' task is then to write 4 articles: an information, an opinion piece, an interview and a reportage.

Work placement

Not applicable

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