University of Gdańsk

Subject card

Subject name and code	Language Pragmatics (Classes), PG_00206679		
Field of study	Journalism and Social Communication		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	1.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Social and Cultural Communication -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Adam Majchrzak	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	15.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	3.0	7.0	25

Subject objectives

The main goal of the course is to familiarize students with the basic mechanisms of using language in selected communication situations, as well as to provide them with skills in the analysis of texts in terms of linguistic pragmatics, as well as the use of linguistic means that realize specific pragmatic meanings in their own texts and statements.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[DZiKSMU2_U10] He/she is able to cooperate and work in a group, set and achieve common goals, assume various roles in the team, including managerial ones.	The student knows how to carry out a project in the field of linguistic pragmatics while working in a group.	[SU8] observation of student's independent or team work
[DZiKSMU2_U02] He/she is able to effectively use the acquired knowledge for a critical analysis of social, cultural, political and economic processes and phenomena.	The student knows how to use knowledge of linguistic pragmatics to analyze social, cultural, political and economic processes.	[SU8] observation of student's independent or team work
[DZiKSMU2_U07] He/she is able to prepare comprehensive oral, written and visual messages. He/she uses terminology specialized for the discipline, based on independently found, analysed, assessed, and selected sources of information, taking into account the achievements of the sciences on social communication and media as well as other scientific disciplines.	The student is able to prepare various oral, written and visual messages using knowledge of linguistic pragmatics.	[SU5] implementation of a problem task
[DZiKSMU2_K02] He/she recognizes the importance of knowledge in solving cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.	The student is able to use knowledge of linguistic pragmatics to solve practical problems.	[SK1] oral statement/conversation/discussion
[DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	The student knows the concept and skills in the field of linguistic pragmatics, thanks to which he is able to transfer knowledge from knowledge in access to knowledge.	[SW3] text preparation/written work
[DZiKSMU2_W01] The student has an in-depth knowledge of selected facts and phenomena as well as the resulting regularities important from the point of view of media studies.	The student understands phenomena specific to linguistic pragmatics and is able to identify them in existing sources and media messages.	[SW1] oral statement/conversation/discussion
[DZiKSMU2_W03] He/she has indepth knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	The student knows how to use knowledge of linguistic pragmatics for the purposes of media studies.	[SW2] presentation/project/paper/report
[DZiKSMU2_K01] Based on his/her own knowledge, he/she is ready to critically evaluate the received content.	The student is able to use knowledge of linguistic pragmatics to develop a critical linguistic analysis.	[SK1] oral statement/conversation/discussion

Subject contents

What is pragmatics?

Performatives in communication. The 3 potential aspects of speech acts

Cooperative rule and conversational maxims in communication

Conversational presuppositions and implicatures in media discourse

Indirect communication - allusion, irony, euphemism, metaphor, metonymy

Linguistic etiquette in social communication

Dialogue as the basic unit of communication

Conventions and social roles (communication as symbolic interaction).

The problem of false information and linguistic pragmatics.

Prerequisites and co-requisites	Basic knowledge of language, communication theory, rhetoric, eristics and logic.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
completion of a written assignment	51.0%	80.0%
activity in class	51.0%	20.0%

Recommended reading

Basic literature	Acts and genres of speech, ed. J. Bartmiński, S. Niebrzegowska-Bartmińska and J. Szadura, Lublin 2004 Grabias S., Language in social behaviour, Lublin 1994, 2003 Kalisz R., Pragmatics of language, Gdańsk 1993 Marcjanik M., Grzeczność w komunikacji językowej, Warsaw 2007 Tokarz M., Argumentation, persuasion, manipulation, Gdańsk 2006 Zdunkiewicz D., Akty mowy [in:] Współczesny język polski, ed. J.Bartmiński, Lublin 2001 Marcjanik M., Etykieta językowa, [in:] Współczesny język polski, red. J.Bartmiński, Lublin 2001 Goffman E., Rytuał interakcyjny, Warsaw 2006
Supplementary literature	Austin J. L., *Jak działać słowami* [w:] tegoż, *Mówienie i poznawanie*, przekł. B. Chwedeńczuk, Warszawa 1993 Goffman E., *Człowiek w teatrze życia codziennego*, Warszawa 2008 Searle J. R., *Czynności mowy. Rozważania z filozofii języka*, przekł. B. Chwedeńczuk, Warszawa 1987 Fras J., *Komunikacja polityczna. Wybrane zagadnienia gatunków i języka wypowiedzi*, Wrocław 2005 E. Griffin, *Podstawy komunikacji społecznej*, Gdańsk 2003
eResources addresses	

Example issues/ example questions/ tasks being completed	Linguistic pragmatics in relation to contemporary media problems Indirect communication allusion, irony, euphemism, metaphor, metonymy in contemporary communications Linguistic etiquette and social role - theoretical and practical aspects linguistic pragmatics in the analysis of messages
Work placement	Not applicable

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