

Subject card

Subject name and code	Fashion law - lecture, PG_00174608						
Field of study	Administration						
Date of commencement of studies	October 2025	Academic year of realisation of subject			2026/2027		
Education level	Master's studies	Subject group			Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Joanna Marszałek					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Familiarization with the institutions provided by intellectual property law that are used in the world of fashion.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
Subject contents	The concept of fashion law, intellectual property law and fashion law, fast fashion, design and copyright, trademarks in the world of fashion, industrial designs in the world of fashion, use of works of art in fashion, ethics in the fashion business, AI in fashion						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	an exam covering the program content of the lecture		50.0%		80.0%		
	active participation in classes		50.0%		20.0%		
Recommended reading	Basic literature		It will be given during the first lecture				
	Supplementary literature		none				
	eResources addresses						
Example issues/ example questions/ tasks being completed	the concept of fashion law, trademarks in fashion, fashion and copyright, industrial designs in fashion, fast fashion						
Work placement	Not applicable						

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