

Subject card

Subject name and code	Microentrepreneurship, PG_00209072						
Field of study	Mathematics						
Date of commencement of studies	October 2026	Academic year of realisation of subject				2026/2027	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				Polish	
Semester of study	1	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	<p>To familiarize students with the conditions and principles of doing business.</p> <p>Knowledge of the principles for the creation and development of forms of individual entrepreneurship.</p> <p>Development of social competence so that the student is able to think and act in an ethical and entrepreneurial manner after completing the course.</p>						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[MATMU2_U09] is able to lead a team, cooperate with team members within its work, take the initiative in team management		The student is able to plan the organization of team work within a business venture and take the initiative in managing joint tasks.			[SU8] observation of student's independent or team work	
	[MATMU2_K04] is ready to take care of the achievements and traditions of professions related to analytical modeling and data analysis by thinking and acting in an entrepreneurial manner, improving his/her competences and popularizing knowledge		The student is ready to think and act in an entrepreneurial way			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
	[MATMU2_W05] knows and understands the general principles of creating and developing forms of individual entrepreneurship and the basic concepts and principles of industrial property protection, copyright and intellectual property resource management		The student knows the rules for setting up and developing a business. The student knows the criteria for choosing the legal and organisational form of the business activity he/she is setting up, the sources of its financing and the methods of assessing the profitability of the business project			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	

Subject contents	<p>1. Types of economic operators in Poland: types of organisational and legal forms of economic activity; formal and legal requirements for the registration of an economic operator.</p> <p>2. Stages of business registration: registration of an individual business carried out by a natural person; registration of a civil and commercial company.</p> <p>3. Costs and revenues of business activities: the main types of costs in a business, prices and how they are formed, revenues from business activities, financial and economic result of business activities. Financing of business activities.</p> <p>4. Forms of taxation of economic operators: tax card; recorded flat-rate; rope tax; tax scale.</p> <p>5. Individual interpretation of the tax.</p> <p>6. Personnel management in a micro-enterprise: recruitment and selection of employees; employment contract and civil-law contracts; motivation and assessment of employees</p> <p>7. Social insurance for micro-entrepreneurs: types of social insurance; social insurance contributions for entrepreneurs and employees; registration of the economic operator for social insurance.</p>											
Prerequisites and co-requisites	none											
Assessment methods and criteria	<table border="1" data-bbox="448 842 1477 947"> <thead> <tr> <th data-bbox="448 842 794 875">Subject passing criteria</th> <th data-bbox="794 842 1141 875">Passing threshold</th> <th data-bbox="1141 842 1477 875">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 875 794 909">presentation of the investor speech</td> <td data-bbox="794 875 1141 909">51.0%</td> <td data-bbox="1141 875 1477 909">60.0%</td> </tr> <tr> <td data-bbox="448 909 794 947">activity during the course</td> <td data-bbox="794 909 1141 947">51.0%</td> <td data-bbox="1141 909 1477 947">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	presentation of the investor speech	51.0%	60.0%	activity during the course	51.0%	40.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018</p> <p>2. Przedsiębiorczość, jej przejawy i szanse rozwoju, red. M. Popowska, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2015; https://zie.pg.edu.pl/documents/10693/38995566/Przedsiębiorczosc_jej_przejawy_i_szanse_rozwoju.pdf.</p> <p>3. S. Blank, B. Dorf, Podręcznik startupu. Budowa wielkiej firmy krok po kroku, OnePress, 2013.</p> <p>4. M. Czyżewska, Innowacje, start-upy, ryzyko, uwarunkowania rozwoju innowacyjnych przedsięwzięć, Wydawnictwo CeDeWu, Warszawa 2020.</p> <p>4. J. Skrzypek, E. Filar, Biznes plan, Wydawnictwo POLTEXT, Warszawa 2007.</p> <p>1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992</p> <p>2. E. Ignaciuk, Różne oblicza ludzkiej pracy, s. 7-15 [w:] Wybrane zagadnienia z zakresu przedsiębiorczości i zarządzania finansami, red. M. Markiewicz i A. Borowicz, Dom Wydawniczy i Handlowy ELIPSA, Warszawa 2020.</p>										
Example issues/ example questions/ tasks being completed												
Work placement	Not applicable											