

Subject card

Subject name and code	The Language of the German Economy I, PG_00209402						
Field of study	German Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Izabela Kujawa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	- Improving German language proficiency and communication skills, with particular emphasis on business and economic language. - Developing specific language skills (listening, speaking, and writing), vocabulary range, and the ability to use it correctly, based on topics related to business and the economy. - Expanding knowledge of program content related to business and the economy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FGL3_U03] They can apply knowledge of humanities and social sciences useful in the work of a German philologist	At a basic level, is able to apply knowledge from the humanities and social sciences in understanding and describing basic economic phenomena and in specialized communication in German relevant to the work of a German studies specialist.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[FGL3_W08] They know and understand selected issues and terminology in the field of humanities and social sciences, useful in the work of a German philologist, supporting the understanding of processes occurring in the language, history, realities and culture of German-speaking countries	At a basic level, has knowledge and understanding of selected issues and basic terminology from the humanities and social sciences used in describing simple economic phenomena in German-speaking countries, supporting the understanding of linguistic, historical, social, and cultural processes.	[SW5] implementation of a problem task
	[FGL3_W10] They know and understand the basic social, ethical, economic and legal conditions of professional activity requiring knowledge of German, as well as the basic principles of creating and developing various forms of entrepreneurship useful in planning a career as a German language specialist	At a basic level, has knowledge and understanding of the basic social, ethical, economic, and legal determinants of economic activity in German-speaking countries and the use of the German language in professional contexts, as well as the basic principles of entrepreneurship useful for planning a career as a German studies specialist.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task
Subject contents	• Basic Concepts in Economics and Business: • Enterprise: • Legal forms • Business location • Structure • Fundamentals of operation • Business management • Labor Market • Unemployment • Tax System • Insurance • Globalization		
Prerequisites and co-requisites	• Choosing a business and economic specialization module. • General German language proficiency enabling the achievement of intended learning outcomes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Oral/written homework assignments and project presentations – 50% Written quizzes – 50%	51.0%	100.0%

Recommended reading	Basic literature	Literature Used During Classes: • German Press Texts (including specialized newspapers) in the Field of Economics and Business • Audiovisual Materials • Textbooks, such as: • Beza, S. (2016): Blickpunkt Wirtschaft. Warszawa: Poltext. • Baberadova, H. (2008): Język niemiecki w ekonomii. Zbiór tekstów i ćwiczeń. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld. Poznań: Lektor Klett. • Buscha, A./Matz, J./Raven, S./Szita, S. (2016): Entscheidungen. Deutsch als Geschäfts- und Verhandlungssprache. Leipzig. • Eismann, V. (2018): Wirtschaftskommunikation Deutsch. München. • Kujawa, I. (2020) (ed.): Wirtschaftsdeutsch als Fremdsprache. Ein Leitfaden mit ausgewählten Themen für die Praxis. Gdańsk. • Sander, I. et al. (2020): DaF im Unternehmen. Kursbuch/Übungsbuch. Stuttgart. Literature for Independent Study by the Student: • German Press Texts (including specialized newspapers) and Audiovisual Materials in the Field of Economics and Business (publications related to topics covered in classes) • The Reading List is Updated by the Instructor as Needed.
	Supplementary literature	• Słowniki, np. Kilian A. 2002. Słownik języka prawniczego i ekonomicznego polsko-niemiecki i polsko-niemiecki. Warszawa: C. H. Beck. • Burda, U., Dickel, A., Olpińska Szkielko, M. 2007. Staatsordnung und politisches System. Spracharbeitsbuch Band 1. Warszawa: C.H. Beck. • Burda, U., Dickel, A., Olpińska Szkielko, M. 2008. Verwaltungssystem. Spracharbeitsbuch Band 3. Warszawa: C. H. Beck. • Burda, U., Dickel, A., Olpińska Szkielko, M. 2009. Europäische Union. Spracharbeitsbuch Band 4. Warszawa: C. H. Beck. • Burda, U., Dickel, A., Olpińska Szkielko, M. 2009. Steuersystem. Spracharbeitsbuch Band 5. Warszawa: C. H. Beck. • Burda, U., Dickel, A., Olpińska Szkielko, M. 2010. Arbeitsrecht. Spracharbeitsbuch Band 6. Warszawa: C. H. Beck. • Beck, C., Kafka, W., Majakiewicz, A., Ziemska, J., Zubik, K. 2008. Aktuelles zu Wirtschaft und Politik. Warszawa: C. H. Beck.
	eResources addresses	
Example issues/ example questions/ tasks being completed	• Choose an existing enterprise and describe its legal form. • Analyze the location of the chosen enterprise and discuss the factors that influenced its selection. • Describe the organizational structure of the enterprise and the fundamentals of its operation. • Discuss the management methods used in this enterprise. • Present statistics on unemployment in Germany and compare them with other European countries.	
Work placement	Not applicable	

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