

Subject card

Subject name and code	MA seminar IV, PG_00209474						
Field of study	Management and Communications in Performing Arts						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		6.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Drama, Theatre and Performance -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tomasz Kawka, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		155.0	200
Subject objectives	Acquiring knowledge about the management of performing arts entities and their role in the processes of social and cultural communication. Learning about various scientific theories and research methods in the field of management and quality sciences. Develops the ability to express opinions on the analyzed artistic and cultural phenomena, deepening one's sensitivity to current social problems. Final submission of the diploma thesis in accordance with the adopted action plan and research methodology. Preparation for the diploma defense.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZKWSSMU2_K03] Is ready to take professional initiatives, manage a group and take responsibility for leading a team, is able to build teams and lead them appropriately.	Is ready to take professional initiatives that will allow him to prepare a diploma thesis in a specific research field in the field of management and quality sciences	[SK3] text preparation/written work
	[ZKWSSMU2_W05] Knows in-depth terminology in the field of art sciences.	Knows terminology in the field of art sciences in the context of social research methodology	[SW3] text preparation/written work
	[ZKWSSMU2_K06] Under the guidance of a supervisor, is able to plan independent tasks and coordinate projects in the field of financial management and creating a business plan for a stage venture.	Is aware of the importance of choosing the topic of the diploma thesis as an area important for scientific and personal development	[SK3] text preparation/written work
	[ZKWSSMU2_U10] Correctly uses terminology from the discipline of management and quality sciences, and expresses his point of view clearly and communicatively.	Has extended knowledge of the enterprise's environment, its factors and changes taking place in this area in order to formulate a research problem, rules for writing a diploma thesis, presenting the methodology of analysis, diagnosis and design of organizational improvements, transferring model and theoretical solutions to the practice of managing people in cultural institutions.	[SU3] text preparation/written work
	[ZKWSSMU2_W12] Has in-depth knowledge in the field of social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their relations with other social sciences, including theoretical foundations, structured and theoretically based knowledge covering key issues and selected issues in the field of entrepreneurship.	Has extended knowledge in formulating a research problem, principles of writing a diploma thesis, presenting the methodology of analysis, diagnosis and designing organizational improvements, transferring model and theoretical solutions to the practice of managing people in cultural institutions.	[SW3] text preparation/written work
	[ZKWSSMU2_W08] He has in-depth knowledge of the enterprise's environment, its factors and changes taking place in this area, as well as the relationships, importance and impact of the environment and stakeholders on the functioning of the enterprise. Has extensive knowledge of tools for diagnosing macro- and micro-environment.	Has extended knowledge of the enterprise's environment, its factors and changes taking place in this area in order to formulate a research problem, rules for writing a diploma thesis, presenting the methodology of analysis, diagnosis and design of organizational improvements, transferring model and theoretical solutions to the practice of managing people in cultural institutions.	[SW3] text preparation/written work
	[ZKWSSMU2_W07] He has an in-depth and structured knowledge of art sciences.	Has structured knowledge in the field of art sciences in order to prepare both the theoretical and empirical parts of his diploma thesis	[SW3] text preparation/written work
	[ZKWSSMU2_K04] Is ready to act in an entrepreneurial way in the field of management and organization of work in artistic institutions.	Is prepared and able to operate efficiently in an organized manner in artistic institutions, which is reflected in the efficiency of the analysis of research problems allowing for the independent preparation and defense of a diploma thesis in the field of cultural organization management.	[SK3] text preparation/written work
	[ZKWSSMU2_U09] Is able to select and apply a linguistic style appropriate for a given genre when creating functional texts.	Is able to select and use a linguistic style appropriate for a given genre when creating functional texts while preparing and writing a diploma thesis	[SU3] text preparation/written work

	Course outcome	Subject outcome	Method of verification
	[ZKWSSMU2_U07] Is able to apply the acquired knowledge in the field of management and quality sciences in professional practice, manage the work of a team and properly cooperate with other people as part of team work and take a leading role in teams.	Is able to apply the acquired knowledge in the field of management and quality sciences in professional practice in order to prepare a research chapter	[SU3] text preparation/written work
	[ZKWSSMU2_U02] Is able to recognize various communication codes within the performing arts.	Is able to recognize various primary and secondary sources in collecting data for writing a diploma thesis	[SU3] text preparation/written work
	[ZKWSSMU2_U03] Is able to critically analyze various forms of performing arts based on different methods and theoretical approaches.	Is able to critically analyze various forms of performing arts based on modern methods and theoretical approaches in the field of management sciences, and thus independently analyze selected management problems in the area of artistic institutions.	[SU3] text preparation/written work
	[ZKWSSMU2_U12] Is able to search for necessary information in making rational operational and strategic decisions in enterprises.	Is able to find the necessary information in making rational decisions about the selection of the research goal and problem	[SU3] text preparation/written work
	[ZKWSSMU2_W01] Has in-depth knowledge of the connections between performing arts and other areas of the humanities and is aware of the problems and research opportunities arising from the connection of these areas.	Has in-depth knowledge of the connections between performing arts and other areas of management and quality sciences, in particular research processes in organizations	[SW3] text preparation/written work
	[ZKWSSMU2_W02] Has in-depth knowledge of the connections between management and quality sciences with various areas of the humanities and is aware of the problems and research opportunities arising from the connection of these areas. Has extended knowledge in the field of social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their relationship with other social sciences.	Has extended knowledge in the field of social sciences, with particular emphasis on the discipline of management and quality sciences, and understands their relationship with other social sciences, which constitutes the basis for building correct research models and prepares for efficient writing of a diploma thesis	[SW3] text preparation/written work
	[ZKWSSMU2_U06] Is able to correctly interpret the socio-economic phenomena of the organization, current events in economic policy and economics, as well as independently plan and implement lifelong learning and guide others in the management of the organization.	Is able to correctly interpret socio-economic phenomena of organizations in order to formulate a research problem, rules for writing a diploma thesis, presenting the methodology of analysis, diagnosis and designing organizational improvements, transferring model and theoretical solutions to the practice of managing people in cultural institutions.	[SU3] text preparation/written work
	[ZKWSSMU2_K02] Is ready to fulfill social obligations and act for the public interest in the field of performing arts.	Is aware of the importance of choosing the topic of the diploma thesis as an area important for scientific and personal development	[SK3] text preparation/written work
Subject contents	1. Methodology of writing a diploma thesis in the field of management and quality sciences 2. Learning the basic tools of organizational research 3. Shaping, editing and editing of scientific texts 4. Presentation of research data 5. Methods and techniques of presenting scientific research results 6. Forms of interpreting the results of own research 7. Methodological workshop for building research tools 8. Main functional areas of organization management in the field of research methods 9. Quantitative methods of research in management 10. Qualitative methods of research in management 11. Benchmarking of good practices in writing diploma theses in the field of management		
Prerequisites and co-requisites	Preparation of a diploma thesis plan and implementation of the schedule agreed with the supervisor		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity and attendance at the seminar	80.0%	10.0%
	Submission of the entire diploma thesis approved by the supervisor and the JSA system in accordance with the adopted plan	100.0%	90.0%
Recommended reading	Basic literature	Literature on issues arising from the research and design work undertaken, - ListwanT.(red.): Zarzadzanie kadrami. CH Beck 2010 - Armstrong M.: Zarzadzanie zasobami ludzkimi, Wolters Kluwert, 2011 - Krol H., Ludwiczynski A., Zarzadzanie zasobami ludzkimi. Tworzenie kapitału ludzkiego PWN, 2017	
	Supplementary literature	A. Pułko A., Prace magisterskie i licencjackie. Wskazówki dla studentów, PWN, Warszawa 2000. - Urban S.,Ładonski W. , Jak napisać dobra prace magisterska, Wyd. AE we Wrocławiu, Wrocław 1997. - Academic textbooks, specialist literature, professional magazines, websites.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	1. Discussion on questions regarding the diploma defense 2. Analysis of test results 3. Discussion of the research model used for the work	
Work placement	Not applicable		

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