

Subject card

Subject name and code	Turkey - more than just a holiday: society, politics and business, PG_00210088						
Field of study	Historical game design						
Date of commencement of studies	October 2024		Academic year of realisation of subject				
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		e-learning		
Year of study	3		Language of instruction		Polish polish language		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Wojciech Grabowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	The aim of the course is to provide students with interdisciplinary knowledge of contemporary Türkiye as a state of significant regional and global importance. During the course, students will explore key aspects of Turkish culture, society, economy, domestic politics, and foreign policy. Particular attention will be paid to understanding social transformations, political developments, economic challenges, and Türkiye's role in international relations. The course also aims to develop students' ability to critically analyse contemporary socio-political and cultural phenomena in Türkiye						

Learning outcomes	Course outcome	Subject outcome	Method of verification
		The student describes the key features of contemporary Turkish culture, society, economy, and political system and explains their historical and contemporary determinants. The student identifies and analyses Türkiye's role in the international environment, with particular emphasis on its relations with Europe, the Middle East, and its significance in regional and global processes. The student interprets and analyses selected social, economic, and political phenomena in contemporary Türkiye using basic concepts and analytical tools from social sciences and political science. The student critically evaluates information concerning Türkiye obtained from media sources, public debate, and academic literature, and formulates independent conclusions regarding the development of the Turkish state and society. The student demonstrates openness to cultural diversity and understands the importance of intercultural dialogue and international cooperation in relations between societies	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
Subject contents	Module I: Society and Culture Communicating in Turkish: What Does the Turkish Language Reveal About Turkish Society? Social Life in Türkiye: Family, Relationships, and Social Roles The Many Faces of Türkiye: Regional Diversity, Customs, and Traditions From Whirling Dervishes to Turkish Pop Music: The Sounds, Rhythms, and Colors of Türkiye Türkiye at the Table: Flavors, Traditions, and Social Rituals Module II: Business and Economy How Türkiye Became a Regional Economic Powerhouse – and Why It Sometimes Stumbles Trendyol versus Amazon: The Turkish E-Commerce Revolution Aviation as a Tool of Economic Expansion: Turkish Airlines, the Istanbul Hub, and the Geopolitics of Connectivity Türkiye in the Era of Green Transition: Opportunities and Challenges in Energy and Sustainable Transportation All-Inclusive Tourism, Instagram, and Overtourism: The Dark Side of Türkiye's Tourism Success Module III: Politics and International Relations Türkiye and Europe: Love Affair, Conflict, or a Marriage of Convenience? Erdoğan: A 21st-Century Sultan or an Effective Reformer? TV Series, Drones, and Diplomacy: The Secrets of Turkish Soft Power Türkiye on the Frontlines of Global Conflicts: Syria, Ukraine, the Caucasus, and Gaza Türkiye in 2050: Scenarios for the Future of a Rising Regional Power		
Prerequisites and co-requisites	No prior knowledge or specialized competencies in social sciences, economics, or political science are required. The course is introductory in nature and is intended for students of all disciplines interested in contemporary Türkiye, its culture, society, economy, and politics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	group work	51.0%	30.0%
	Minimum 50% of the points in the test from each course module	51.0%	70.0%

Recommended reading	Basic literature	- DEMIRBAS, A. (2002). Turkey's energy overview beginning in the twenty-first century. <i>Energy Conversion and Management</i>, 43(14), 1877–1887. https://doi.org/10.1016/S0196-8904(01)00124-8 - Ağartan, K. (2015). Ayşe Buğra, Osman Savaşkan. New Capitalism in Turkey: The Relationship between Politics, Religion, and Business. Cheltenham: Edward Elgar Publishing, 2014, xi + 208 pages. <i>New Perspectives on Turkey</i>, 53, 213–216. https://doi.org/10.1017/npt.2015.24 - Dach, Z., & Wolters Kluwer Polska. (2011). <i>Polityka makroekonomiczna w warunkach kryzysu i jej wpływ na gospodarkę : teoria i praktyka / red. nauk. Zofia Dach</i>. Wolters Kluwer Polska. - Bazin, M., Cylwik, E., Majcher, G., Tapia, S. de, & Wydawnictwo Akademickie Dialog. (2014). <i>Turcja : geografia wschodzącej potęgi / Marcel Bazin, Stéphane de Tapia ; przekł. z jęz. fr. Ewa Cylwik, Grażyna Majcher</i>. Wydawnictwo Akademickie Dialog. - Nieżgoda, A., & Wydawnictwo Uniwersytetu Ekonomicznego Wydawca. (2024). <i>Turystyka zrównoważona : trendy, dyfuzja, ewaluacja / Agnieszka Niezgoda</i>. Wydawnictwo UEP. Uniwersytet Ekonomiczny w Poznaniu. https://doi.org/10.18559/978-83-8211-231-3 - Majda, T. (2011). Język turecki. Wydawnictwo Akademickie Dialog. - Troński, B. (1981). Turcja bez tajemnic. Krajowa Agencja Wydawnicza. - Szumer-Brysz, M. (2024). Wróżąc z fusów. Reportaże z Turcji. Wydawnictwo Czarne. - Hofstede, G., Hofstede, G. J., & Minkov, M. (2011). Kultury i organizacje. Zaprogramowanie umysłu (wyd. 3). Polskie Wydawnictwo Ekonomiczne. - Özalp, M. N. (2000). Türk müzikîsi tarihi (Vols. 1–2). Millî Eğitim Bakanlığı Yayınları. - Wódka, J. (2015). Nowa Turcja. Aspekty polityczne, gospodarcze i społeczne. Instytut Studiów Politycznych PAN, Oficyna Wydawnicza ASPRA-JR - Wódka, J. (2019). Polityka zagraniczna średniej potęgi. Turcja jako studium przypadku, Instytut Studiów Politycznych PAN - Szymański, A. (2011). Turcja i Europa. Wyzwania i szanse, Polski Instytut Spraw Międzynarodowych - Smoleń, K. (2020). Geostrategiczne położenie Turcji w XXI wieku, Wydawnictwo UMCS
	Supplementary literature	Fortna B. (2026), Turcja. Od imperium do republiki, Copernicus Center Press Abramczyk-Weder M. (2025), Turcja. Orient oswojony. Oblicza świata, Wydawnictwo: Bezdroża Bazin M. (2014), Turcja. Geografia wschodzącej potęgi
	eResources addresses	
Example issues/ example questions/ tasks being completed	Is Türkiye a European, Middle Eastern, or Eurasian country? How does the Turkish language reflect social and cultural values? What factors contributed to Türkiye's economic rise in the twenty-first century? Has Erdoğan transformed Turkish politics or Turkish political identity? How do Turkish TV series contribute to the country's soft power? What role does Turkish Airlines play in strengthening Türkiye's international position? Is European Union membership still a realistic objective for Türkiye? Analyse a selected region of Türkiye in terms of culture, economy, and tourism. Assess the impact of the Syrian conflict on Turkish foreign policy. Develop a scenario for Türkiye's political, economic, and social development by 2050.	
Work placement	Not applicable	

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