

Subject card

Subject name and code	Work Placement, PG_00210205						
Field of study	Cultural Communication						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Roksana Zgierska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		0.0	60
Subject objectives	Course Objective: • Prepare students for entering the job market and understanding the realities of professional work. • Provide assistance and support in finding a career path that aligns their academic interests with the professional world. • Familiarize students with the conditions of potential future employment and help them gain practical work experience. • Utilize and further develop knowledge in cultural and linguistic communication, particularly in English, within a professional context.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[CCL3_U06] The graduate is able to select and apply information and communication technology (ICT) when acquiring and processing information in research work in cultural studies, literary studies and linguistics, and in professional work related to culture or the use of English.	Student is able to select and use information and communication technologies (ICT) when gathering and processing information – both in research related to cultural studies, literary studies, and linguistics, and in practical tasks involving culture communication, content creation, and the professional use of the English language.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[CCL3_K06] The graduate is ready to observe and disseminate the principles of ethics in his/her research work in cultural studies, literary studies and linguistics, as well as in his/her professional work related to culture or the use of English.	Student is ready to follow and promote ethical standards both in research related to cultural studies, literary studies, and linguistics, and in practical professional activities involving culture communication, cultural engagement, and the use of the English language.	[SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[CCL3_K05] The graduate is ready to think and act in an entrepreneurial manner in and to responsibly perform professional roles in various spheres of professional activities related to culture or the use of English.	Student is ready to think and act in an entrepreneurial manner and to responsibly fulfil professional roles in various fields of practical activity related to culture communication, contemporary culture, and the use of the English language.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[CCL3_K04] The graduate is ready to engage in social and professional life, including undertaking and co-organizing activities for the benefit of the social environment, also using the knowledge and skills of intercultural communication	Student is prepared to engage in social and professional life, including initiating and co-organising activities for the benefit of the community, while using their knowledge and skills in intercultural communication – particularly in the practical context of tasks performed during the internship.	[SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK7] entries and opinions in the internship diary
	[CCL3_K03] The graduate is ready to make decisions independently and to critically evaluate and accept responsibility for the consequences of his/her own actions and the actions of the teams in which he/she participates, in particular during the performance of tasks in the study programme and in his/her professional work.	Student is ready to make independent decisions, critically assess situations, and take responsibility for the outcomes of their own actions as well as those of the teams they are part of – especially while carrying out tasks related to the study programme and during internship responsibilities.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK7] entries and opinions in the internship diary
	[CCL3_K02] The graduate is ready to recognize the importance of knowledge and skills, including cultural studies, literary studies and linguistics, in solving cognitive and practical problems, and is ready to consult a research supervisor or workplace mentor in case of difficulties in solving these problems independently	Student is ready to recognise the value of knowledge and skills – including those in cultural studies, literary studies, and linguistics – in addressing cognitive and practical challenges encountered in the field of culture communication. When unable to resolve such issues independently, the student is willing to consult their academic supervisor or internship mentor.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work [SK5] implementation of a problem task [SK7] entries and opinions in the internship diary
	[CCL3_W19] The graduate knows and understands the basic conditions (e.g., economic, legal, ethical or social) of professional activities related to culture or the use of English, including the basic principles of creation and development of various forms of entrepreneurship.	Student knows and understands the basic conditions – including economic, legal, ethical, and social aspects – of professional activity related to culture communication, cultural work, and the use of the English language, including the fundamental principles of creating and developing various forms of entrepreneurship in practical professional contexts.	[SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_U13] The graduate is able to interact with others and plan and organize individual and team work when performing tasks in the study program and in professional work.	Student is able to cooperate with others and to plan and organise both individual and team work when carrying out tasks related to the study programme and in practical professional activities within the field of culture communication.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
	[CCL3_U14] The graduate can independently plan and implement lifelong self-education, especially in the field of contemporary English culture, literature and language	Student is able to independently plan and pursue lifelong learning, particularly in the areas of contemporary culture, literature, and the English language, adapting the development of their competences to the evolving context of culture communication and the expectations of the professional environment.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[CCL3_W20] The graduate knows and understands the basic concepts and principles of copyright law, especially applicable to research work in cultural studies, literary studies and linguistics, as well as to professional work related to culture or the use of English.	Student knows and understands the basic concepts and principles of copyright law, particularly in the context of their practical application in the field of culture communication – including content creation, event organisation, promotional activities, and working with visual and textual materials.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[CCL3_U07] The graduate is able to use knowledge of selected issues in the social sciences in the fields of intercultural communication and management of cultural projects and organizations.	Student Is able to apply knowledge from selected areas of the social sciences – in particular intercultural communication and the management of cultural projects and organisations – in practice while performing specific tasks in a professional environment.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills [SU7] entries and opinions in the internship diary [SU8] observation of student's independent or team work
Subject contents	Identification of one's own professional interests and a summary of one's own skills and competences, which determine the choice of the nature of the practice and the practice in a specific place and position. Identification of existing jobs available to the trainee and applying for them in the appropriate units. Using linguistic, cultural and social knowledge, as well as practical language skills and social competences in order to carry out tasks assigned by the host entity during the internship. Getting acquainted with the organizational structure of the institution where the Student is doing the internship. Getting acquainted with the workshop and procedures related to the selected sphere of professional activity. Preparation of a report on the experience, skills and competences gained during the internship. Submission of complete documentation of the internship in order to pass the course.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	opinion of the supervisor from the workplace - positive assessment of the student's work during the internship	80.0%	50.0%
	report summarizing the practice - the ability to analyze and problematize professional experience, clarity and aesthetics of the presentation	80.0%	30.0%
	internship log- detailed information contained, e.g. exact dates, hours and professional activities performed during the internship	80.0%	20.0%
Recommended reading	Basic literature	No required reading list	
	Supplementary literature	no	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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