

Subject card

Subject name and code	Information Technology II, PG_00211179						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Mariusz Kraska, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The subject of the course is to characterize the status and place of information in contemporary media culture, as well as to acquaint students with the knowledge of the theory and practice of information and to develop the ability to analyze and interpret texts from the contemporary media circulation, with a particular taking into account contemporary mechanisms of deformation and manipulation of information in media messages.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_K03] He is ready to adhere to the principles of professional ethics related to literary, linguistic and communication activities and understands the social responsibility resulting from choosing various forms of professional activity or entrepreneurship.	can verify his position with detachment and responsibility, understanding the complexity of issues related to the status and methods of information production in modern media.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task
	[FPL3_W12] Possesses knowledge of the contexts of literature and language functioning in the contemporary world, covering legal issues (including the protection of intellectual property and copyright), economic, social and cultural issues, and understands the basic development trends of contemporary civilization, realized in the areas of various forms of professional activity and entrepreneurship.	is familiar with contemporary theories of information with particular emphasis on traditional and digital media; knows and perfects the principles of identifying and analyzing information appearing in contemporary media; knows the determinants of information production in the context of the expansion of new forms of communication and is aware of their socio-cultural significance.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[FPL3_U08] Is capable of planning and organizing work in a team and using various methods and forms of work in literary and linguistic methodology and terminology related to the chosen specialty.	correctly uses the concepts of information theory in oral and written statements; is able to identify the determinants of texts due to their media origin, the type of audience/user and the type of message;	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
Subject contents	The problems of the course include the following issues: 1) The concept of post-truth and the crisis of information in modern media 2) Tabloidization of the media 3) Fake news and its characteristics 4) Types of fake news 5) Fact-checking. Methods of verification of facts and media reports. 6. propaganda, information warfare. Informing about armed conflicts.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written work	51.0%	70.0%
	activity	51.0%	30.0%
Recommended reading	Basic literature	Allan S., Culture of news, Krakow 2006.Bąkiewicz K., Fake news: a media product of the post-truth era, Warsaw 2020.d'Ancona M., Post-truth, Warsaw 2018.Keyes R., Post-truth times,. Insincerity and deception in everyday life, Warsaw 2017.Palczewski M., Theories of news, Warsaw 2018.Rosińska K., Fake news. Genesis, essence, counteraction, Warsaw 2021.	
	Supplementary literature	Aronson E., Pratkanis A., The age of propaganda. Using and abusing persuasion, Warsaw 2008.Balcewicz J. Analysis of "fake news" - disinformacja e world of new media, Warsaw 2018.Goban-Klas T, Media and mass communication, Warsaw-Krakow 1999.Wrzosek W., Zjawisko dezinformacji w dobie rewolucji cyfrowej, Warsaw 2017.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Fake news and methods of their verification;The phenomenon of infotainment in modern media;Tabloidization of the media.		
Work placement	Not applicable		

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